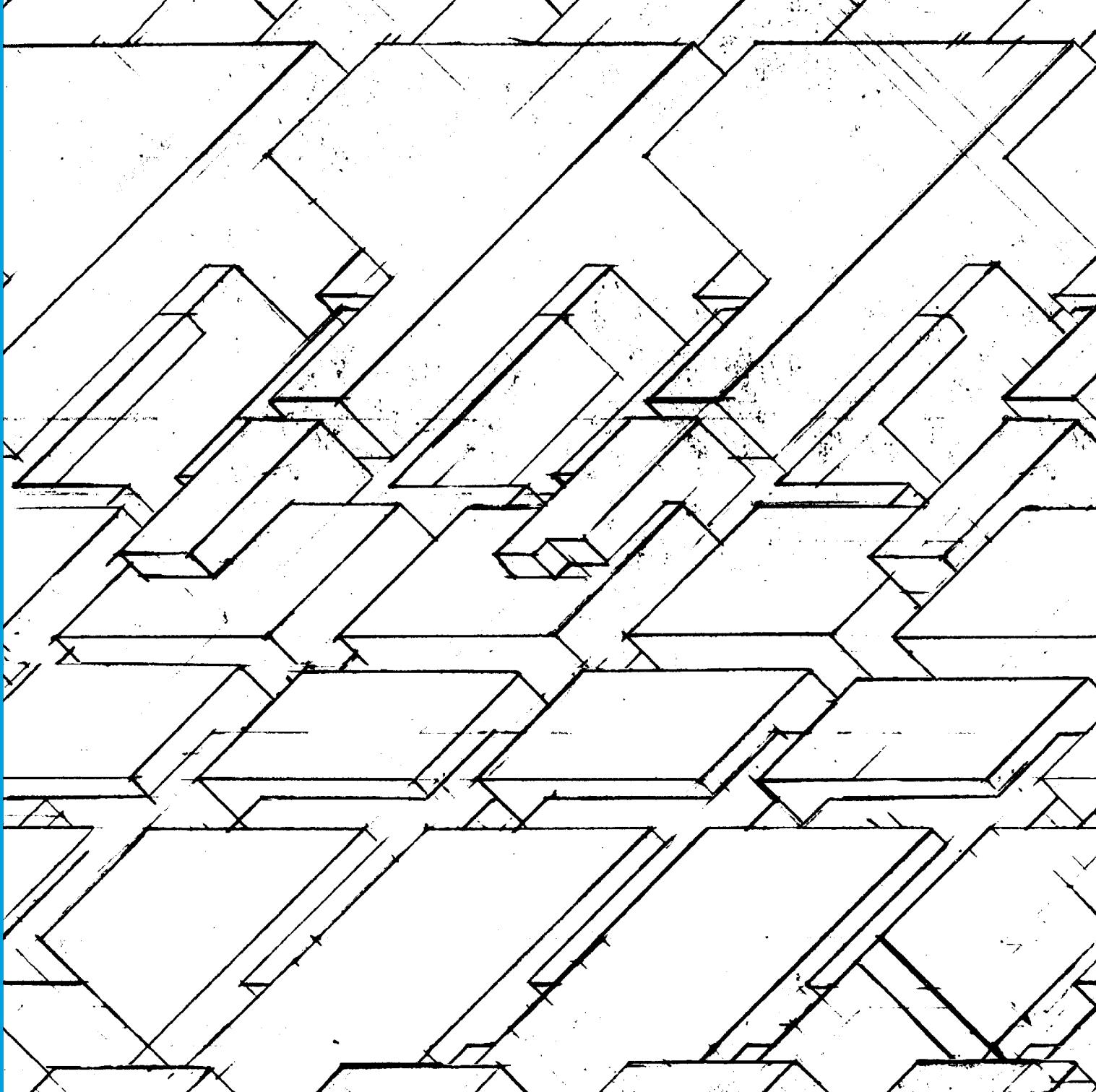


GF
02

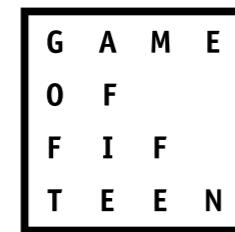
BORIS TELGEN



G A M E
O F
F I F
T E E N

Boris TELLEGEM





GAME OF FIFTEEN

Ascot Ceramiche è orgogliosa di presentare la seconda collezione della serie "Game of Fifteen", dedicata alle opere di quindici artisti contemporanei.

Il presupposto del progetto è di considerare la piastrella un veicolo d'arte e di trattarla come una "tela" a tutti gli effetti: sia come supporto per le opere degli artisti che come oggetto d'arte in sé e per sé. Ogni collezione della serie presenta una completa immersione nello stile e nella poetica di un singolo artista.

La collezione che ha inaugurato la serie è stata un tributo al maestro della pop-art Keith Haring, che idealmente ha fatto da capostipite e tedoforo per gli artisti presentati in seguito.

La seconda collezione è stata disegnata per Ascot Ceramiche dall'artista olandese Boris Tellegen.

Ascot Ceramiche is proud to present the second collection of the series "Game of Fifteen", dedicated to the works of fifteen contemporary artists.

The premise of the project is to consider the tile as a medium of art, and to treat it as a "canvas" in all respects: both as a support for art and as an objet d'art on its own. Each collection presents a complete immersion in the style and poetics of a single artist.

The collection which launched the series has been a tribute to the master of pop-art Keith Haring, that ideally served as forefather and torchbearer for the artists introduced later.

The second collection was designed for Ascot Ceramiche by the Dutch artist Boris Tellegen.



Boris Tellegen, THE BRIDGES OF GRAFFITI

collateral event of the 56th International Art Exhibition - la Biennale di Venezia

BORIS TELLEGEN

Durante gli anni 80, l'artista olandese Delta (lo pseudonimo usato in strada da Boris Tellegen) trascorre la maggior parte del suo tempo nel decostruire e trasformare le lettere della sua tag, lavorando con lo stesso rigore appreso durante gli anni come studente di ingegneria. Il suo lettering frammentato tende verso un futuro organizzato secondo i concetti dicotomici di falso caos e ordine controllato.

Boris Tellegen abbandona presto la strada, l'ambiente delle sue prime opere, a favore dell'universo chiuso dello spazio espositivo. Le parole diventano superficie e le lettere scompaiono dallo sguardo per lasciare spazio alla direzione e al materiale, la luce scivola attraverso le diverse dimensioni delle sue opere per offrire nuove letture dei suoi intricati rilievi.

Le installazioni di Boris Tellegen o i suoi collage in legno e carta suggeriscono un universo organizzato, dove l'intersezione tra reale e concettuale è legata a uno stile geometrico basato su prospettive invertite.

During the 1980s, Dutch artist Delta (his pseudonym in the streets) spent much of his time deconstructing and reforming the letters of his tag, working with the rigor forged during his time as an engineering student. His fractured lettering pointed towards a future governed by the dual notions of phony chaos within controlled order.

Boris Tellegen soon abandoned the streets, the setting for his first works, in favour of the enclosed universe of the exhibition space. Words became his surface and letters faded from view in favour of direction and material in works where light plays across the dimensions to offer new readings of his intricate reliefs.

Boris Tellegen's installations or his wood and paper collages suggest a constructed universe where the intersection between the real and the conceptual is anchored in a geometrical style based on reversed perspectives.

T H E
C O L
L E C T
I O N

M A I N
A R T
W O R K

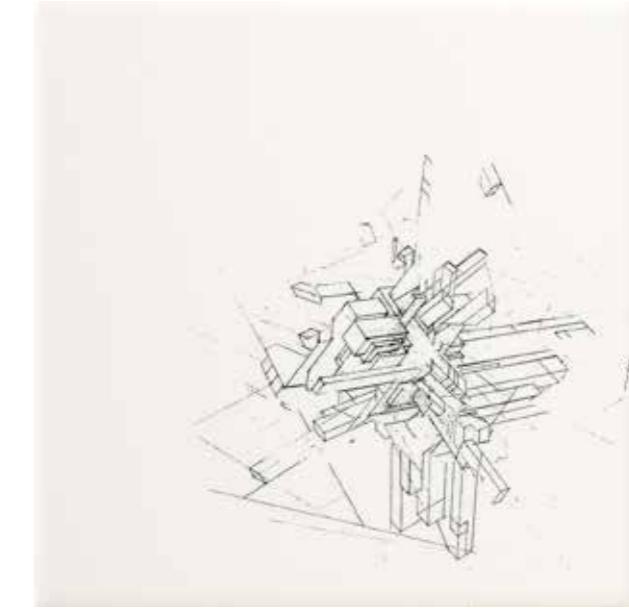


HOME

G F B T H O O

Lux 80x80 (32"x32") Composition of 16 20x20 (8"x8") tiles

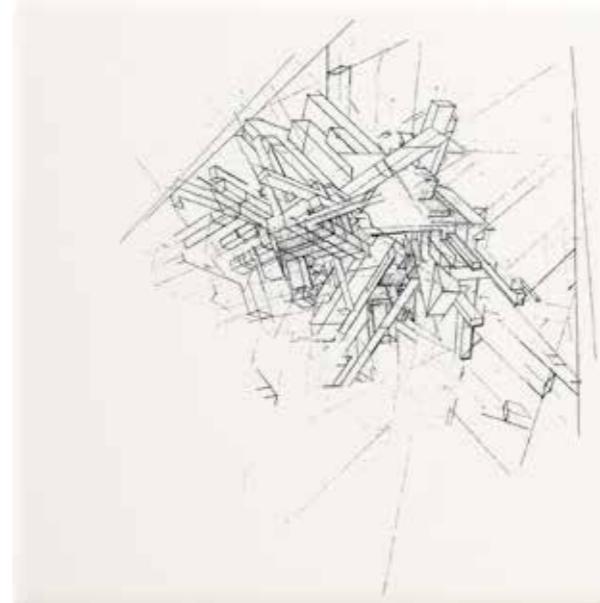
A R T
W O R K
T I L
E S



PARTICLE A

GFBTPAA1L
Lux 20x20 (8"x8")
671 MQ

GFBTPAA1
20x20 (8"x8")
671 MQ



PARTICLE B

GFBTPAB1L

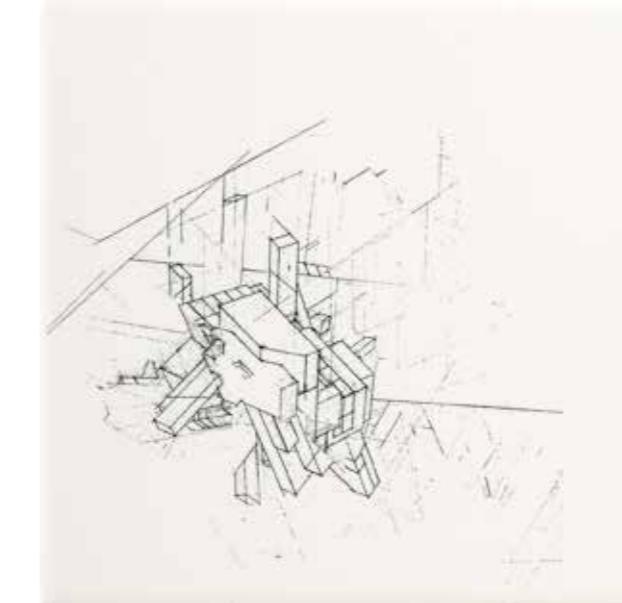
Lux 20x20 (8"x8")

671 MQ

GFBTPAB1

20x20 (8"x8")

671 MQ



PARTICLE C

GFBTPAC1L

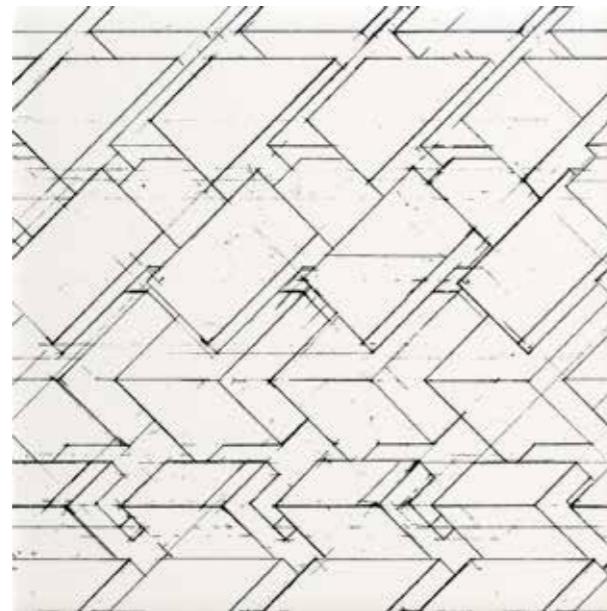
Lux 20x20 (8"x8")

671 MQ

GFBTPAC1

20x20 (8"x8")

671 MQ



X-O PATTERN A

GFBTXPA1L

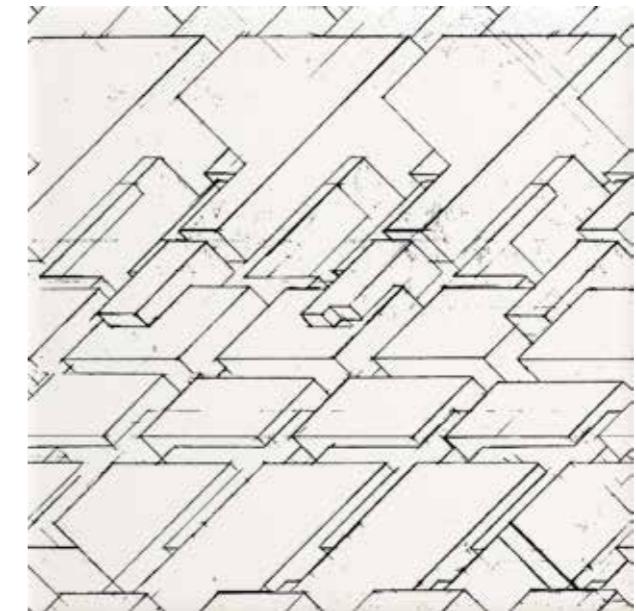
Lux 20x20 (8"x8")

671 MQ

GFBTXPA1

20x20 (8"x8")

671 MQ



X-O PATTERN B

GFBTXPB1L

Lux 20x20 (8"x8")

671 MQ

GFBTXPB1

20x20 (8"x8")

671 MQ



BIENNALE WHITE

GFBTB61L
Lux 20x60 (8"x24")
709

GFBTB61
20x60 (8"x24")
681



BIENNALE GREY

GFBTB64L
Lux 20x60 (8"x24")
709

GFBTB64
20x60 (8"x24")
681



BIENNALE BLACK

GFBTB67L
Lux 20x60 (8"x24")
736

GFBTB67
20x60 (8"x24")
708



FUGUE WHITE

GFBTF61L
Lux 20x60 (8"x24")
681

GFBTF61
20x60 (8"x24")
681



FUGUE GREY

GFBTF64L
Lux 20x60 (8"x24")
681

GFBTF64
20x60 (8"x24")
681



FUGUE BLACK

GFBTF67L
Lux 20x60 (8"x24")
708

GFBTF67
20x60 (8"x24")
708



LINES STRUCTURE WHITE

GFBTL61L
Lux 20x60 (8"x24")
681

GFBTL61
20x60 (8"x24")
681



LINES STRUCTURE GREY

GFBTL64L
Lux 20x60 (8"x24")
681

GFBTL64
20x60 (8"x24")
681



LINES STRUCTURE BLACK

GFBTL67L
Lux 20x60 (8"x24")
708

GFBTL67
20x60 (8"x24")
708

B L A
N K
T I L
E S



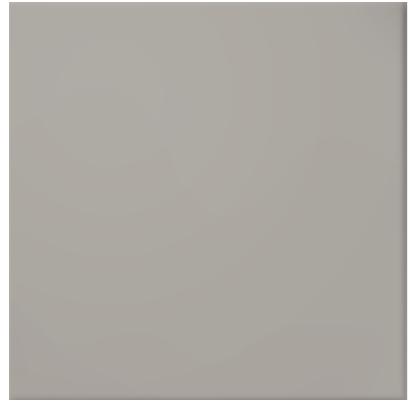
GFBT010L
Lux 20x20 (8"x8")
610 MQ

GFBT010
20x20 (8"x8")
601 MQ



GFBT610L
Lux 20x60 (8"x24")
617 MQ

GFBT610
20x60 (8"x24")
605 MQ



GFBT040L
Lux 20x20 (8"x8")
610 MQ

GFBT040
20x20 (8"x8")
601 MQ



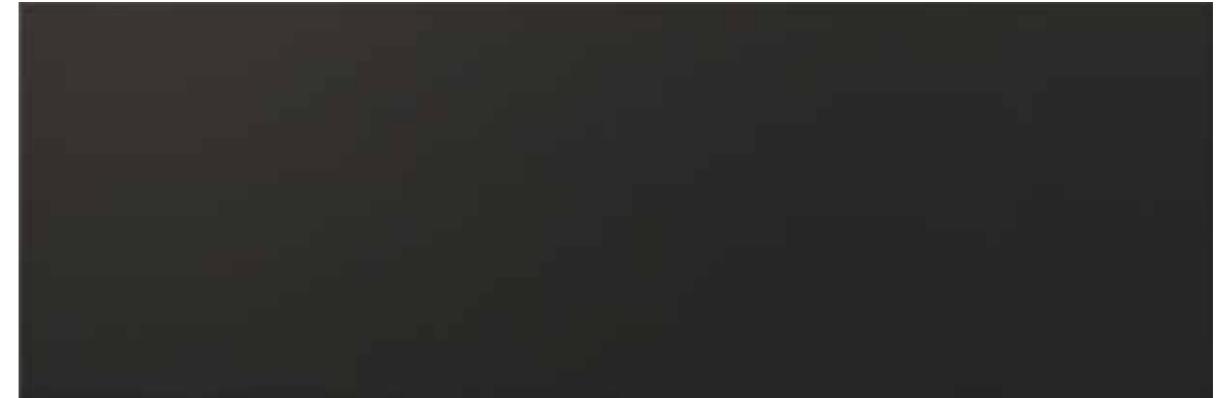
GFBT070L
Lux 20x20 (8"x8")
627 MQ

GFBT070
20x20 (8"x8")
614 MQ



GFBT640L
Lux 20x60 (8"x24")
617 MQ

GFBT640
20x60 (8"x24")
605 MQ



GFBT670L
Lux 20x60 (8"x24")
634 MQ

GFBT670
20x60 (8"x24")
621 MQ

A M B
I E
N T
S



GFBTPAA1 PARTICLE A 20x20 (8"x8")

GFBTPAB1 PARTICLE B 20x20 (8"x8")

GFBTPAC1 PARTICLE C 20x20 (8"x8")

GFBT010 WHITE 20x20 (8"x8")

GFBTL61 LINES STRUCTURE WHITE 20x60 (8"x24")





GFBTH00 HOME Lux 80x80 (32"x32")



GFBTB67 BIENNALE BLACK 20x60 (8"x24")



GFBTPA1 X-O PATTERN A 20x20 (8"x8")
GFBTL61 LINES STRUCTURE WHITE 20x60 (8"x24")
GFBXPB1 X-O PATTERN B 20x20 (8"x8")
GFBTF67 FUGUE BLACK 20x60 (8"x24")



GFBTB61 BIENNALE WHITE 20x60 (8"x24")

THE BRIDGES OF GRAFFITI, collateral event of the 56th International Art Exhibition - la Biennale di Venezia



GAME OF FIFTEEN

BITECH®
CERAMICA PORCELLANATA

Imballi - Packing - Verpackung - Emballage - Embalaje

BITECH®
CERAMICA PORCELLANATA

GAME OF FIFTEEN

Formato Size Format Format Formato	Pezzi / Scatola Pieces/ Box Stück/ Karton Pieces / Boîte Piezas / Caja	Mq / Scatola Smq / Box Qm / Karton M² / Boîte Mq / Caja	Kg / Scatola Kg / Box Kg / Karton Kg / Boîte Kg / Caja	Scatole / Pallet Boxes / Pallet Kartons / Palette Boîte / Palette Caja / Pallet	Mq / Pallet Smq / Pallet Qm / Palette M² / Palette Mq / Pallet	Kg / Pallet Kg / Pallet Kg / Palette Kg / Palette Kg / Pallet	Spessore Thickness Stärke Epaisseurs Espesor
20x20 lux	25	1,000	15,80	72	72,00	1.153	9.5 mm
20x20 mat	25	1,000	15,80	72	72,00	1.153	9.5 mm
20x60 lux	9	1,080	17,10	64	69,12	1.109	9.5 mm
20x60 mat	9	1,080	17,10	64	69,12	1.109	9.5 mm
20x20 X-0 PATTERN A lux/mat	25	1,000	15,80	72	72,00	1.153	9.5 mm
20x20 X-0 PATTERN B lux/mat	25	1,000	15,80	72	72,00	1.153	9.5 mm
20x20 PARTICLE A lux/mat	25	1,000	15,80	72	72,00	1.153	9.5 mm
20x20 PARTICLE B lux/mat	25	1,000	15,80	72	72,00	1.153	9.5 mm
20x20 PARTICLE C lux/mat	25	1,000	15,80	72	72,00	1.153	9.5 mm
20x60 LINES STRUCTURE lux/mat	9	1,080	17,10	64	69,12	1.109	9.5 mm
20x60 BIENNALE lux/mat	8	0,960	17,10	64	61,44	1.109	10 mm
20x60 FUGUE lux/mat	9	1,080	17,10	64	69,12	1.109	9.5 mm
80x80 HOME lux	1 (CP)	-	-	-	-	-	-

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F I F
T E E N

Boris Tellez



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