



SETTEMBRE 2014 | SEPTEMBER 2014

HIDRA 2014

CATALOGO GENERALE
GENERAL CATALOGUE

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HIDRA CERAMICA

INIZIA LA PROPRIA ATTIVITÀ PRODUTTIVA NEL 1989 ED È OGGI, UNA DELLE AZIENDE ITALIANE LEADER NELLA PRODUZIONE DI ARTICOLI SANITARI E PER L'ARREDO BAGNO. CON IMPIANTI TECNOLOGICAMENTE ALL'AVANGUARDIA, CON L'IMPEGNO COSTANTE NELLA RICERCA E I CONTINUI INVESTIMENTI IN RISORSE UMANE, HIDRA HA CONSEGUITO ECCELLENTI STANDARD QUALITATIVI REALIZZANDO PRODOTTI SEMPRE IN LINEA CON LE ULTIME TENDENZE DEL MERCATO. LE COLLEZIONI HIDRA CARATTERIZZATE DA QUALITÀ E ATTEZIONE AL DESIGN VENGONO PROGETTATE E REALIZZATE ATTRAVERSO LA COLLABORAZIONE CON NOTI DESIGNERS. CON L'OBIETTIVO DI RAGGIUNGERE UNA SEMPRE MAGGIORE SODDISFAZIONE DEL CLIENTE, LA FILOSOFIA DI QUALITÀ E DESIGN SI AMPLIA CON IL NUOVO SERVIZIO CHE HIDRA OFFRE AI PROPRI CLIENTI: LA POSSIBILITÀ DI ALLESTIRE I CORNER ESPOSITIVI ALL'INTERNO DEI PUNTI VENDITA CON UNA COMUNICAZIONE COORDINATA PER I PROPRI PRODOTTI. I PRODOTTI HIDRA SONO DISTRIBUITI UNIFORMEMENTE SUL TERRITORIO NAZIONALE E INTERNAZIONALE IN BEN 60 PAESI.

CERAMICA BEGAN MANUFACTURING ITS OWN PRODUCTS IN 1989, AND TODAY, IT IS ONE OF THE ITALIAN LEADING PRODUCERS OF SANITARYWARE AND BATHROOM FURNISHINGS. THROUGH A COMBINATION OF STATE-OF-THE-ART TECHNOLOGICAL SYSTEMS, CONSTANT COMMITMENT TO RESEARCH AND CONTINUOUS INVESTMENTS IN HUMAN RESOURCES, THE COMPANY HAS DELIVERED SOLUTIONS OF A CONSISTENTLY EXCEPTIONAL STANDARD, MANUFACTURING PRODUCTS THAT ALWAYS SUIT THE MOST INNOVATIVE TRENDS OF THE DEMANDING MARKETS. HIDRA COLLECTIONS ARE CHARACTERIZED BY QUALITY AND ATTENTION TO DESIGN, THEY ARE DESIGNED AND MANUFACTURED THROUGH THE CONSTANT COLLABORATION WITH FAMOUS DESIGNERS. WITH THE COMMITMENT OF ACHIEVING AN ALWAYS MORE EFFICIENT SERVICE OF CUSTOMER CARE HIDRA HAS EXTENDED ITS PHILOSOPHY OF QUALITY AND DESIGN PROVIDING WITH A NEW SERVICE WHICH INCLUDES THE DESIGN OF SPECIAL CORNERS DEDICATED TO HIDRA PRODUCTS IN SALES POINT. HIDRA IS DISTRIBUTED THROUGHOUT ITALY AND ABROAD IN OVER THAN 60 COUNTRIES.

WIRE

DESIGN

MENEGHELLO PAOLELLI ASSOCIATI

WIRE NON È UN CLASSICO LAVABO MONO-MATERICO IN CERAMICA, MA UNA COMPOSIZIONE DI DUE ELEMENTI DISTINTI: LA VASCA, UTILIZZABILE ANCHE SEPARATAMENTE COME LAVABO D'APPOGGIO, E LA COLONNA PORTANTE, ALLEGGERITA DALLA SUA MASSA GRAZIE AD UNA STRUTTURA DI TONDINI METALLICI. LA BASE È REALIZZATA TRAMITE LA RIVOLUZIONE DI 18 TONDINI CHE VENGONO PERCEPITI COME ELEMENTI SOVRAPPosti, SI HA COSÌ L'ILLUSIONE OTTICA DI UNA MAGLIA. WIRE È DISPONIBILE NELLA VERSIONE CON SCARICO A TERRA O A PARETE, CM 43 X 43 X 85 CON LAVABO W1; E CM 49 X 49 X 81 PER IL LAVABO W2.

WIRE IS NOT A ONE-PIECE FREESTANDING WASHBASIN, BUT A COMBINATION OF TWO ELEMENTS: THE BASIN, THAT CAN BE USED AS A COUNTERTOP BASIN AS WELL, AND THE COLUMN, MADE UP FROM A CIRCULAR ARRAY OF 18 STEEL RODS THAT GIVES THE OPTICAL ILLUSION OF A MESHWORK.

SIZE: 43 X 43 X 85 CM WITH W1 BASIN; 49 X 49 X 81 WITH W2 BASIN. WIRE IS AVAILABLE WITH WALL OR FLOOR DRAIN.



w1+w3



W1 LAVABO DA APPOGGIO 43
COUNTERTOP WASHBASIN 43

W3 STRUTTURA METALLICA PER W1 / W2
METAL STRUCTURE FOR W1/W2

w2+w3



w2



w1

**W2 LAVABO DA APPOGGIO 49
COUNTERTOP WASHBASIN 49
W1 LAVABO DA APPOGGIO 43
COUNTERTOP WASHBASIN 43**

MISS

DESIGN

MENEGHELLO PAOLELLI ASSOCIATI

SUPERFICI MORBIDE, SINUOSE E AVVOLGENTI CARATTERIZZANO MISS, LAVABO D'ARREDAMENTO CENTROSTANZA.

MISS È UN PRODOTTO ESTREMAMENTE ERGONOMICO CHE ACCOMPAGNA IL CORPO UMANO NELL'ATTO DI LAVARSI. LA SUPERFICIE FRONTALE NASCE DAL BASSO GENERANDO UN INVITO PER I PIEDI E SI SVILUPPA PER TUTTA L'ALTEZZA DEL PRODOTTO MODELLANDOSI A CUCCHIAIO NEL CATINO, CON UN UNICO MOVIMENTO FLUIDO E DINAMICO.

IL LAVABO CENTROSTANZA MISS È REALIZZATO IN ICETEK LIGHT E PREVEDE LO SCARICO A PAVIMENTO O A PARETE.

SMOOTH SURFACES, SINUOUS AND CURVACEOUS DEPICT MISS THE FREESTANDING WASHBASIN. MISS IS AN EXTREMELY ERGONOMIC PRODUCT THAT COMPLIMENTS THE HUMAN BODY WHILST WASHING. THE FRONT SURFACE EMERGES FROM THE BOTTOM WELCOMING THE FEET AND IT DEVELOPS FOR ALL ITS HEIGHT SHAPING LIKE A SPOON WITH A FLOWING AND DYNAMIC UNIQUE MOVEMENT. FABRICATED IN ICETEK LIGHT IT SUPPORTS WALL OR FLOOR FLUSH SYSTEM.



MI15 LAVABO CENTROSTANZA
FREESTANDING WASHBASIN

HIW10 VASO SOSPESO
WALL-HUNG WC

HIW14 BIDET SOSPESO
WALL-HUNG BIDET



hiw10+hiw14+mi15

mi15

**MI15 LAVABO CENTROSTANZA
BIANCO/NERO**
WHITE/BLACK FREESTANDING
WASHBASIN

**MI15 LAVABO CENTROSTANZA
ARGENTO**
SILVER FREESTANDING
WASHBASIN

**MI15 LAVABO CENTROSTANZA
ORO**
GOLD FREESTANDING
WASHBASIN

**MI15 LAVABO CENTROSTANZA
NERO**
BLACK FREESTANDING
WASHBASIN



MISTER

DESIGN

MENEGHELLO PAOLELLI ASSOCIATI

MISTER È UN LAVABO CENTRO STANZA ELEGANTE E BEN PROPORZIONATO, DOVE CARATTERE E SIGNORILITÀ SONO MESSI IN EVIDENZA DA POCHI ELEMENTI:

UN QUADRANTE, UNA COLONNA SVASATA ED UN CATINO CHE SFUMA DELICATAMENTE NELLA PILETTA.

MISTER È IL DEGNO COMPAGNO DI MISS, UN LAVABO D'ARCHITETTURA CHE ARREDA SENZA INTRALCIARE L'AMBIENTE CIRCOSTANTE. IL CENTRO STANZA VIENE REALIZZATO IN LIVING TEC BIANCO, BIANCO E NERO, VERNICIATO NERO, IN FOGLIA ORO ED ARGENTO.

È DISPONIBILE NELLA VERSIONE 50x50x85 CM, CON SCARICO A TERRA O A PARETE.

MISTER IS AN ELEGANT AND WELL PROPORTIONED FREESTANDING WASHBASIN, WHERE CHARACTER AND ELEGANCE ARE HIGHLIGHTED BY A FEW ELEMENTS: A DIAL, A FLARED COLUMN AND A BOWL THAT SLIGHTLY GLIDES INTO THE DRAIN. MISTER IS A WORTHY PARTNER OF MISS, AN ARCHITECTURE WASHBASIN WITH STYLE WITHOUT HAMPERS THE SURROUNDING ENVIRONMENT.

MISTER IS MADE OF LIVING TEC IN WHITE COLOUR, OR IN WHITE AND BLACK GLOSS FINISH, BLACK PAINTED, IN GOLD AND SILVER LEAF. AVAILABLE WITH FLOOR OR WALL DRAIN, 50x50x85 CM.



mr15



MR15 LAVABO CENTROSTANZA
BIANCO/NERO
WHITE/BLACK FREESTANDING
WASHBASIN

MR15 LAVABO CENTROSTANZA
ARGENTO
SILVER FREESTANDING
WASHBASIN

MR15 LAVABO CENTROSTANZA
ORO
GOLD FREESTANDING
WASHBASIN

MR15 LAVABO CENTROSTANZA
NERO LUCIDO
GLOSSY BLACK FREESTANDING
WASHBASIN



DROP

DESIGN
MENEGHELLO PAOLELLI ASSOCIATI

DROP È COME UNA GOCCIA D'ACQUA CHE SCIVOLA LUNGO LA PARETE LASCIANDO UN'IMPRONTA NELLA CERAMICA. È UN ORINATOIO MOLTO STRETTO ED ALTO, CONCETTUALMENTE DIVERSO DAI SOLITI SISTEMI POICHÉ OCCUPA UNO SPAZIO LIMITATO. UNA FASCIA PARALLELA AL MURO CHE SCENDE E SI PIEGA NELLA PARTE DEL BACINO. LA VASCA CHE SI VIENE A CREARE È COME UNA CUCCHIAIATA SCAVATA NEL MATERIALE. LE PLACCHE A MURO PERMETTONO DI CREARE UNA STRUTTURA STABILE, SENZA COMUNQUE COMPROMETTERE L'ESTETICA DEL PRODOTTO. DIMENSIONI CM 27 x 32 x 90.

DROP AS A WATER DROP THAT SLIDES DOWN ALONG THE SURFACE AND LEAVES A FOOTPRINT IN THE CERAMIC. A VERY TALL AND NARROW URINAL THAT TAKES UP LESS ROOM IN THE BATHROOM, VERY DIFFERENT FROM ALL THE OTHER URINALS.

THE BOWL IS LIKE A SPOONFUL ON THE MATERIAL.
SIZE: 27 x 32x 90 CM.





**DR01 ORINATOIO
URINAL**

**DR02 LAVABO 60 SOSPESO / APPOGGIO
WALL-HUNG / COUNTER TOP WASHBASIN 60**

**DR03 LAVABO 81 SOSPESO / APPOGGIO
WALL-HUNG / COUNTER TOP WASHBASIN 81**



HI-LINE

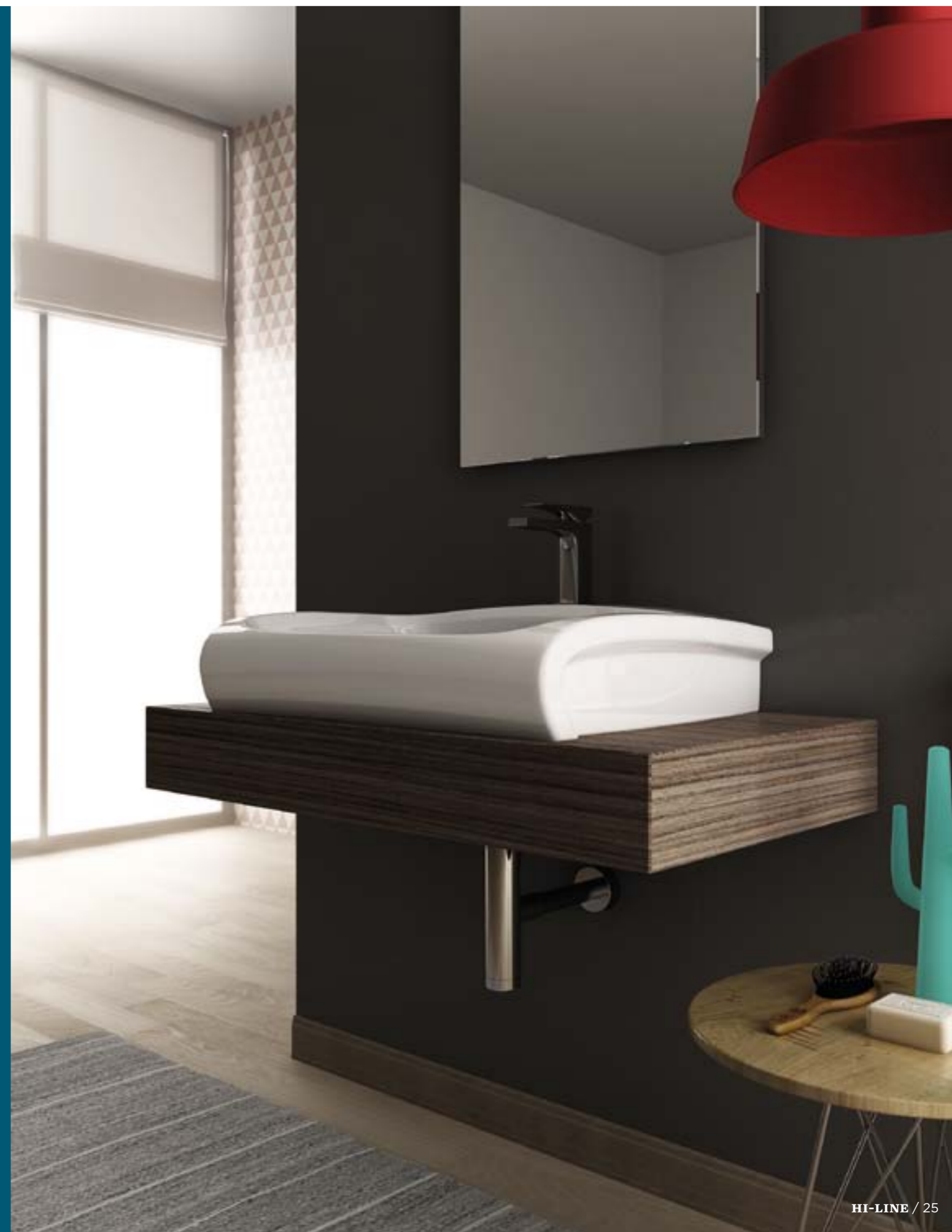
DESIGN

MENEGHELLO PAOLELLI ASSOCIATI

HI-LINE: DUE LIVELLI E DUE SIGNIFICATI PER CAPIRE IL CODICE, L'INSIEME DI SEGNI CHE COSTRUISCONO LE NUOVE FORME. 'HI', COME FUSIONE TRA HIDRA E HIGH, È LA SINTESI DELL'IDENTITÀ DEL BRAND AZIENDALE CON UNA COLLEZIONE TOP AD ALTO CONTENUTO DI DESIGN: UN BINOMIO CHE SOTTOLINEA LA CAPACITÀ E LA VOLONTÀ DELL'AZIENDA DI PRODURRE OGGETTI SEMPRE INNOVATIVI E DESIGN-ORIENTED.

IL SECONDO LIVELLO DEL CODICE VIENE ESPRESSO DA 'LINE', INTESO COME STUDIO FORMALE SUI TRATTI RAPPRESENTATIVI DEL PROGETTO, VELOCI E DINAMICI MA ANCHE MORBIDI E CREMOSI.

HI-LINE IS A CODE WITH TWO LEVELS AND TWO MEANINGS. 'HI' IS THE FUSION BETWEEN HIDRA AND HIGH, THE SUMMARY OF THE BRAND IDENTITY AND A TOP CLASS COLLECTION: A DUO THAT HIGHLIGHTS THE WILLING TO MANUFACTURE PRODUCTS ALWAYS MORE DESIGN-ORIENTED. 'LINE' IS THE SECOND LEVEL OF THE CODE THAT FOCUSES ON THE MORE SIGNIFICANT PARTS OF THE PROJECTS: FAST LINES, SWIFT AND SMOOTH AT THE SAME TIME.





HIW10 VASO SOSPESO
WALL-HUNG WC

HIW14 BIDET A TERRA
WALL-HUNG BIDET

HI19 LAVABO 65 SOSPESO
WALL-HUNG WASHBASIN 65

hiw10+hiw14+hi19

HI15 LAVABO 60 APPOGGIO
COUNTERTOP WASHBASIN 60

HI19 LAVABO 65 SOSPESO
WALL-HUNG WASHBASIN 65



hi15



hi19



hiw10+hiw14

HIW10 VASO SOSPESO
WALL-HUNG WC

HIW14 BIDET SOSPESO
WALL-HUNG BIDET

HIW10 VASO SOSPESO
WALL-HUNG WC

HIW14 BIDET SOSPESO
WALL-HUNG BIDET

HI17 LAVABO 70 APPOGGIO
COUNTERTOP WASHBASIN 70

hiw10+hiw14+hi17



hi17



hi17 LAVABO 70 APPOGGIO
COUNTERTOP WASHBASIN 70

HIW10 VASO SOSPESO
WALL-HUNG WC

HIW14 BIDET SOSPESO
WALL-HUNG BIDET



hi10 VASO A TERRA
BACK TO WALL WC

hi14 BIDET A TERRA
BACK TO WALL BIDET

mi15 LAVABO CENTROSTANZA MISS
FREESTANDING WASHBASIN MISS



hi10+hi14+mi15



hi10 VASO A TERRA
BACK TO WALL WC

hi14 BIDET A TERRA
BACK TO WALL BIDET

hi15 LAVABO 60 APPOGGIO
COUNTERTOP WASHBASIN 60

hi10+hi14+hi15



hi10+hi14

HI10 VASO A TERRA
BACK TO WALL WC

HI14 BIDET A TERRA
BACK TO WALL BIDET

HI12 VASO MONOBLOCCO
CLOSE-COUPLED WC

DL18 CASSETTA CERAMICA PER HI12
CERAMIC CISTERN FOR HI12



hi14+hi12+dl18

FLAT

DESIGN

MENEGHELLO PAOLELLI ASSOCIATI

FLAT È UNA SERIE DI CERAMICA SANITARIA CLASSICA E MODERNA ALLO STESSO TEMPO, CARATTERIZZATA DA UN PIANO SPESSO 4,5 CENTIMETRI SU CUI SI MODELLA DELICATAMENTE LA VASCA. IL PIANO DIVIDE LAVABO E SANITARIO IN DUE: LA PARTE SUPERIORE CARATTERIZZATA DAL BACINO, E LA PARTE INFERIORE, UNA BASE/COLONNA CHE SI STRINGE GRADUALMENTE MAN MANO CHE SCENDE A TERRA. FLAT È COMPOSTO DA: VASO E BIDET A TERRA, VASO E BIDET SOSPESI, VASO MONOBLOCCO; LAVABO 65 SOSPESO, D'APPOGGIO, CON COLONNA E SEMI COLONNA; CONSOLLE SOSPESSE, D'APPOGGIO, DA INCASSO E CON GAMBE CERAMICHE DISPONIBILI NELLE SEGUENTI DIMENSIONI: 71, 86, 96. LA SERIE È DISPONIBILE NELLA VARIANTE BIANCA E BICOLORE (BIANCO E NERO).

A COLLECTION OF CERAMIC BATHROOM FIXTURES WHICH IS BOTH CLASSIC AND MODERN AT THE SAME TIME: FLAT IS A NEW SERIES CHARACTERISED BY A SURFACE (4.5 CENTIMETRES THICK) ON WHICH THE BASIN IS DELICATELY MODELLED. A VERY OBVIOUS EDGE DIVIDES THE PIECE IN TWO: THE UPPER PART WITH THE BASIN, AND THE LOWER PART, A BASE OR A COLUMN WHICH GRADUALLY THINS OUT TOWARDS THE GROUND. A SORT OF FLUID DEPRESSION, LIKE AN ELASTIC MEMBRANE TO WHICH A FORCE IS APPLIED, PRESSING IT DOWNWARDS. FLAT COLLECTION INCLUDES BACK TO WALL AND WALL HUNG SANITARYWARE, AS WELL AS THE CLOSE-COUPLED WC; WALL HUNG, COUNTER TOP 65 CM WASHBASIN, WITH COLUMN AND HALF COLUMN; 71, 86 AND 96 WALL HUNG, COUNTER TOP AND DROP IN CON SOLLES WITH CERAMIC LEGS.

THE SERIES IS AVAILABLE IN WHITE AND BLACK AND WHITE.



f110+f114+f115+f116



FL10 VASO A TERRA
BACK TO WALL WC

FL14 BIDET A TERRA
BACK TO WALL BIDET

FL15 LAVABO 65 APPOGGIO / DA COLONNA
COUNTER TOP / WASHBASIN FOR PEDESTAL 65

FL16 COLONNA PER LAVABI
PEDESTAL FOR WASHBASIN



f110+f114



FL10 VASO A TERRA
BACK TO WALL WC

FL14 BIDET A TERRA [38 x 54]
BACK TO WALL BIDET [38 x 54]

FLW10 VASO SOSPESO
WALL-HUNG WC

FLW14 BIDET SOSPESO
WALL-HUNG BIDET



flw10+flw14

FL12 WC MONOBLOCCO
CLOSE-COUPLED WC

FL18 CASSETTA CERAMICA
CERAMIC CISTERN

FL14 BIDET A TERRA
BACK TO WALL BIDET



f112+f118+f114

FL15 LAVABO 65 DA COLONNA
COUNTER TOP / FOR PEDESTAL
WASHBASIN 65

FL16 COLONNA PER LAVABO
PEDESTAL FOR WASHBASIN

FL22 SEMICOLONNA
SEMIPEDESTAL



f115+f116



f115+f122

f120



FL20 CONSOLLE MONOFORO 86 SOSPESO
WALL-HUNG CONSOLLE 1TH 86

FL21 CONSOLLE MONOFORO 96
CONSOLLE 1TH 96

FL23 GAMBA PER CONSOLLE
LEG FOR CONSOLLE

FL19 CONSOLLE MONOFORO 71 INCASSO
DROP IN CONSOLLE 1TH 71

FL19 CONSOLLE MONOFORO 71 APPOGGIO
COUNTER TOP CONSOLLE 1TH 71

f121



f119



f119



f110+f114+f161



FL10 VASO A TERRA
BACK TO WALL WC

FL14 BIDET A TERRA
BACK TO WALL BIDET

FL61 VASCA IN CRYSTAL-TECH BIANCA CON BASE NERA
CRYSTAL-TECH BATHTUB WITH BLACK BASE

**FL15 LAVABO 65 APPOGGIO / DA
COLONNA
COUNTER TOP / WASHBASIN FOR
PEDESTAL 65**

**FL22 SEMICOLONNA
SEMIPEDESTAL**

**FLW10 VASO SOSPESO
WALL-HUNG WC**

**FLW14 BIDET SOSPESO
WALL-HUNG BIDET**

f15+f22+flw10+flw14

f110+f114+f1101

FL101 STRUTTURA LEGNO NERA
+ CONSOLLE 96
BLACK WOOD FURNITURE
+CONSOLLE 96

FL10 VASO A TERRA
BACK TO WALL WC

FL14 BIDET A TERRA
BACK TO WALL BIDET



f1100+f196+f197

flw10+flw14

FL100 MOBILE | MATRIX GRIGIO FUMO
+ CONSOLLE FLAT 96
FURNITURE | SMOKE GREY MATRIX
+ CONSOLLE FLAT 96

FL96 SEMICOLONNA | MATRIX GRIGIO FUMO
CABINET | SMOKE GREY MATRIX

FL97 SPECCHIO COMPLETO DI LAMPADA
MIRROR WITH LAMP

FLW10 VASO SOSPESO
WALL-HUNG WC

FLW14 BIDET SOSPESO
WALL-HUNG BIDET

f196

FL96 SEMICOLONNA | MATRIX GRIGIO FUMO
CABINET | SMOKE GREY MATRIX



f1100+f197



FL100 MOBILE | MATRIX GRIGIO FUMO
+ **CONSOLE FLAT 96**
FURNITURE | SMOKE GREY MATRIX
+ **CONSOLE FLAT 96**

FL97 SPECCHIO COMPLETO DI LAMPADA
MIRROR WITH LAMP

f110+f114+f115+f116

FLAT/
DECO
GOLD



FL10 VASO A TERRA
BACK TO WALL WC

FL14 BIDET A TERRA
BACK TO WALL BIDET

FL15 LAVABO 65 APPOGGIO / DA COLONNA
COUNTER TOP / WASHBASIN FOR PEDESTAL 65

FL16 COLONNA PER LAVABI
PEDESTAL FOR WASHBASIN

**FL15 LAVABO 65 APPOGGIO /
DA COLONNA**
COUNTER TOP / WASHBASIN FOR
PEDESTAL 65

FL22 SEMICOLONNA
SEMIPEDESTAL

FLW10 VASO SOSPESO
WALL-HUNG WC

FLW14 BIDET SOSPESO
WALL-HUNG BIDET

f115+f122+flw10+flw14

FLAT/DECO SILVER

PIANO

DESIGN

MENEGHELLO PAOLELLI ASSOCIATI

PIANO IL NOME NE INTRODUCE IL CONCETTO: UNA COLLEZIONE DI PIANI CERAMICI CHE INTEGRANO I CLASSICI ACCESSORI BAGNO CON DELLE MENSOLE. RIPIANI IN CERAMICA A PARETE CHE CELANO NELLO SPAZIO SOTTOSTANTE GLI ACCESSORI DI OTTONE. TUTTI GLI ACCESSORI SVOLGONO COSÌ UNA DUPLICE FUNZIONE, E DIVENTANO IDEALMENTE IL PROSEGUIMENTO DEI PIANI DEL LAVABO O DEL SANITARIO.

LA COLLEZIONE SI DECLINA IN VARI ELEMENTI: GANCIO, PORTA SCOPINO, PORTA ROTOLO E PORTA ASCIUGAMANO DISPONIBILE IN TRE DIMENSIONI 24, 51, 71 CM.

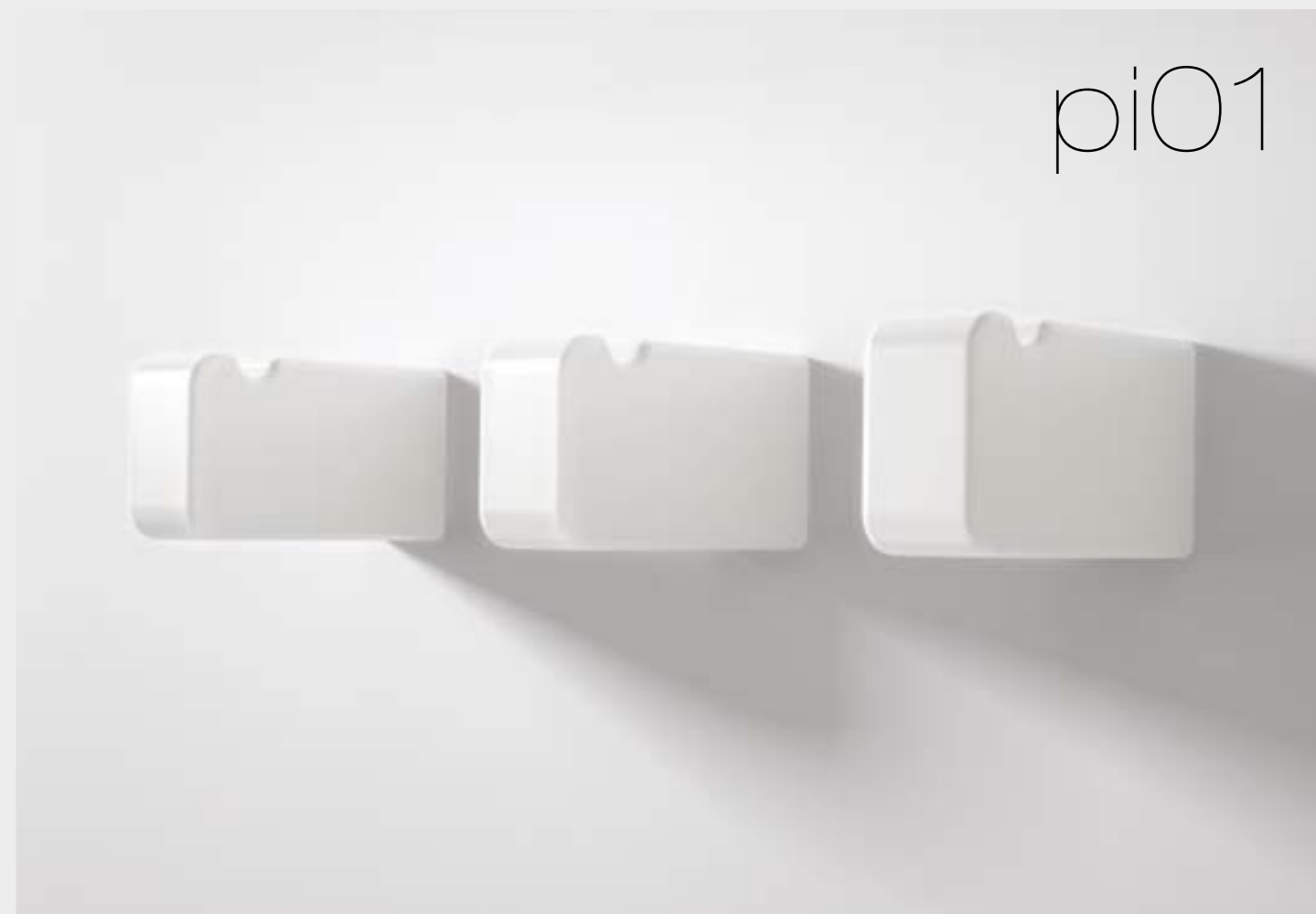
PIANO THE ENGLISH FOR "PIANO" IS "FLAT SURFACE". A COLLECTION OF ACCESSORIES FOR THE BATHROOM THAT COMBINES THE ACCESSORIES WITH SHELVES, WITH THE CERAMIC SHELF THAT HIDE THE BRASS RAIL UNDER. ALL THE ITEMS GET THEREFORE A DUAL FUNCTION. THE COLLECTION INCLUDES: CERAMIC HOOK, TOILET BRUSH HOLDER, TOILET PAPER HOLDER, HOOK AND THREE TOWEL RAILS (24, 51 AND 71 CM).



PI02 PORTA ASCIUGAMANO 75
TOWEL RAIL 75

PI03 PORTA ASCIUGAMANO 55
TOWEL RAIL 55

PI04 PORTA ASCIUGAMANO 42
TOWEL RAIL 42



PI01 GANCIO CERAMICA
CERAMIC HOOK

PI05 PORTA ROTOLO
TOILET ROLL HOLDER

PI06 PORTA SCOPINO
BRUSH HOLDER

DIAL

DESIGN
MENEGHELLO PAOLELLI ASSOCIATI

DIAL SI PRESENTA COME UN PROGRAMMA IN CRESCITA, ATTUALMENTE COMPOSTO DA 18 PEZZI. IL PROGETTO NASCE DALLA TRASPOSIZIONE DELLA FORMA DEL QUADRANTE DEGLI OROLOGI SVIZZERI NELL'AMBITO DELLA CERAMICA SANITARIA. UNA LINEA SEMPLICE, ELEGANTE, CHE CERCA DI TROVARE IL GIUSTO EQUILIBRIO TRA CERCHIO E QUADRATO. LA FORMA CLASSICA DEL QUADRANTE SVIZZERO VIENE CONTINUAMENTE RIPROPOSTA DA QUASI 100 ANNI SENZA STANCARE, ED È GARANZIA DI QUALITÀ E DURATA.

DIAL PRESENTS ITSELF AS A GROWING PROGRAM, CURRENTLY MADE OF 18 ITEMS. THE PROJECT ORIGINATED FROM THE OUTLINE REPRODUCTION OF THE SWISS WATCH DIAL TO THE CERAMIC FIELD. A SIMPLE AND ELEGANT LINE THAT AIMS TO FIND THE RIGHT BALANCE BETWEEN A CIRCLE AND A SQUARE. THE CLASSIC SHAPE OF THE SWISS DIAL IS CONSTANTLY BEING PROPOSED FOR THE LAST 100 YEARS WITHOUT BEING OUT OF FASHION, AND IT IS THE GUARANTEE OF QUALITY AND DURABILITY.



DL10 VASO A TERRA
BACK TO WALL WC

DL14 BIDET A TERRA
BACK TO WALL BIDET

DL55 LAVABO 90 APPOGGIO
COUNTERTOP WASHBASIN 90



d10+d14+d155

DL52 LAVABO 90 SOSPESO
WALL-HUNG WASHBASIN 90

DL55 LAVABO 90 APPOGGIO
COUNTERTOP WASHBASIN 90

DL12 VASO MONOBLOCCO
CLOSE-COUPLED WC

DL18 CASSETTA CERAMICA PER DL12
CERAMIC MONOBLOC CISTERN FOR DL12

DL14 BIDET A TERRA
BACK TO WALL BIDET

d152

d155



d112+d118+d114

DLW10 VASO SOSPESO
WALL-HUNG WC

DLW14 BIDET SOSPESO
WALL-HUNG BIDET

DL51 LAVABO 60 SOSPESO
WALL-HUNG WASHBASIN 60



dlw10+dlw14+dl51

DLW10 VASO SOSPESO
WALL-HUNG WC

DLW14 BIDET SOSPESO
WALL-HUNG BIDET

dlw10+dlw14

DL51 LAVABO 60 SOSPESO
WALL-HUNG WASHBASIN 60

DL54 LAVABO 60 APPOGGIO
COUNTERTOP WASHBASIN 60



dl51



dl54



d157

DL57 LAVABO 42 INCASSO
INSET WASHBASIN 42

DL58 LAVABO 60 INCASSO
INSET WASHBASIN 60



d158



DL53 LAVABO 45 APPOGGIO
COUNTERTOP WASHBASIN 45



d153



DLW10 VASO SOSPESO
WALL-HUNG WC

DLW20 VASO SOSPESO 49
WALL-HUNG WC 49

dlw10+dlw20

DLW14 BIDET SOSPESO
WALL-HUNG BIDET

DLW24 BIDET SOSPESO 49
WALL-HUNG BIDET 49

dlw14+dlw24



d10+d14



DL10 VASO A TERRA
BACK TO WALL WC

DL14 BIDET A TERRA
BACK TO WALL BIDET

DL10 VASO A TERRA
BACK TO WALL WC

DL14 BIDET A TERRA
BACK TO WALL BIDET

DL54 LAVABO 60 APPOGGIO
COUNTERTOP WASHBASIN 60



d10+d14+d154

DLW10 VASO SOSPESO
WALL-HUNG WC

DLW14 BIDET SOSPESO
WALL-HUNG BIDET

DL50 LAVABO 45 SOSPESO
WALL-HUNG WASH BASIN 45

dlw10+dlw14+dl50

TAO

DESIGN
CARLO URBINATI

CARLO URBINATI HA PROGETTATO TAO, UN PROGRAMMA CHE SEGNA IL PRIMO MOMENTO DI UNA NUOVA FILOSOFIA PROGETTUALE DI HIDRA.

E' COMPOSTO DA QUATTRO LAVABI, VASO E BIDET SOSPESI E A TERRA, LIBERI DAGLI SCHEMI RIGIDI DELLA SERIE E CAPACI DI INTEGRARSI E DI INTERAGIRE CON CARATTERE E DISCREZIONE CON L'AMBIENTE CIRCOSTANTE E CON ALTRI PRODOTTI PRESENTI SUL MERCATO.

I PRODOTTI HANNO LE FORME NATURALI MORBIDE, ELLITTICHE E OVOIDALI, CHE CARATTERIZZANO DA SEMPRE I PROGETTI DI URBINATI.

TAO VUOL DIRE "VIA".

LA "VIA" DEL TAOISMO È QUELLA DELLA PERPETUA MUTEVOLEZZA, DEL CONTINUO DIVENIRE, DEL CAMBIAMENTO.

NULLA È FISSO E IMMUTABILE.

CARLO URBINATI DESIGNED TAO, A COLLECTION THAT MARKS THE BEGINNING OF THE NEW HIDRA DESIGN PHILOSOPHY.

THE COLLECTION CONSISTS OF FOUR WASHBASINS, CANTILEVERED BIDETS AND TOILET BOWLS. THEY BREAK AWAY FROM THE RIGID SCHEMES OF SERIES PRODUCTS AND CAN COMBINE AND INTERACT WITH THEIR SURROUNDINGS AS WELL AS OTHER ITEMS ON THE MARKET WITH CHARACTER AND DISCRETIONS.

THE SHAPES ARE THE NATURAL, SOFT, ELLIPTICAL AND OVAL FORMS THAT ALWAYS DISTINGUISH CARLO URBINATI'S DESIGNS.

TAO MEANS "THE WAY."

THE "WAY" OF THE TAOISM IS PERPETUAL CHANGE, CONTINUING DEVELOPMENT.

NOTHING IS FIXED AND UNCHANGEABLE.





ta30dx+ta30sx



ta17



ta19

TA17 LAVABO 60 APPOGGIO
COUNTERTOP WASHBASIN 60

TA30DX CONSOLLE 80 SOSPESA DX
WALL HUNG RIGHT WASHBASIN 80

TA30SX CONSOLLE 80 SOSPESA SX
WALL HUNG LEFT WASHBASIN 80

TA19 LAVABO 43 DA APPOGGIO
COUNTERTOP WASHBASIN 43

ta21



ta20

TA20 LAVABO 60 DA APPOGGIO
COUNERTOP WASHBASIN 60

TA21 LAVABO 75 DA APPOGGIO NERO
BLACK COUNERTOP WASHBASIN 75

ta10+ta14



ta12+ta18



TA12 VASO MONOBLOCCO
CLOSE-COUPLED WC

TA18 CASSETTA CERAMICA
CERAMIC CISTERN

TA10 VASO A TERRA
BACK TO WALL WC

TA14 BIDET A TERRA
BACK TO WALL BIDET

taw10+taw14+ta19



taw10+taw14

TA19 LAVABO 43 DA APPOGGIO
COUNTERTOP WASHBASIN 43

TAW10 VASO SOSPESO
WALL-HUNG WC

TAW14 BIDET SOSPESO
WALL-HUNG BIDET

LOFT

DESIGN
HIDRA CERAMICA

UNA COLLEZIONE RIGOROSA CHE SI INSERISCE IN UN BAGNO CONTEMPORANEO, ORIENTATO AL DESIGN. LINEE SOLIDE, DI STRAORDINARIA LEGGEREZZA SI AVVICENDANO, DECLINATE ATTRAVERSO NOVE ELEMENTI, DANDO VITA A TANTI AMBIENTI DIVERSI, ACCOMUNATI DAL RIGORE, DALLO SPAZIO, DALLE LINEE ARMONIOSE. L'ELEMENTO CARATTERIZZANTE DI LOFT È LA GRANDE SCELTA FRA I QUATTRO LAVABI, CHE POSSONO ESSERE USATI SINGOLI O IN COMPOSIZIONI MULTIPLE. QUATTRO SOLUZIONI SAPIENTEMENTE DIFFERENZIATE, PENSATE PER AMBIENTI SEMPRE NUOVI, ORA GIOCATI SULL'IMPORTANZA DI UN LAVABO A UNA O DUE VASCHE DI GRANDI DIMENSIONI, ORA SULLA MODULARITÀ E LA RIPETIZIONE DEI LAVABI QUADRATI O ROTONDI ABBINATI IN SEQUENZA GEOMETRICA.

THIS IS A COLLECTION FOR A DESIGN-ORIENTED CONTEMPORARY BATHROOM. NINE ELEMENTS WITH SOLID LINES THAT EMANATE LIGHTNESS CAN BE HARMONIZED TO CREATE DIFFERENT SETTINGS DISTINGUISHED BY A CLEAN, ROOMY LOOK. THE DISTINGUISHING FEATURE OF THE LOFT COLLECTION IS THE CHOICE OF FOUR DIFFERENT WASHBASINS THAT CAN BE INSTALLED SINGLY OR IN MULTIPLE COMBINATIONS. FOUR DIFFERENT SOLUTIONS DEVELOPED FOR NEW STYLE BATHROOMS, THAT CAN FOCUS ON SINGLE OR DOUBLE BASIN SINKS, OR ON A MODULAR APPROACH WITH SQUARE OR ROUND BASINS ARRANGED IN GEOMETRIC SEQUENCE.



lo10+lo14

LO10 VASO A TERRA
BACK TO WALL WC

LO14 BIDET A TERRA
BACK TO WALL BIDET



LO10 VASO SCARICO "S" O "P"
BACK TO WALL "S" OR "P" TRAP WC

LON18 CASSETTA IN CERAMICA A COLONNA
CERAMIC CISTERN



lo10+lon18

LO12 VASO MONOBLOCCO
CLOSE-COUPLED WC

DL18 CASSETTA CERAMICA
CERAMIC CISTERN

lo12+dl18

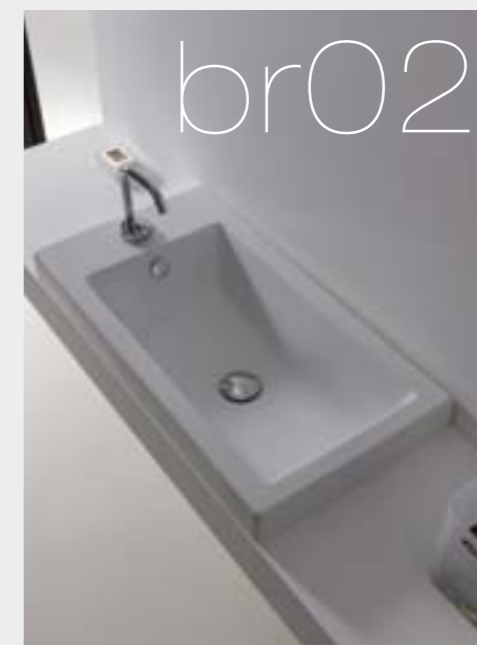
br01



br03



br02



BR01 LAVABO DA INCASSO 62
INSET WASHBASIN 62

BR02 LAVABO DA INCASSO 73
INSET WASHBASIN 73

BR03 LAVABO DA INCASSO 87
INSET WASHBASIN 87

LO40 LAVABO 40 DA APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP WASHBASIN 40

LO51 LAVABO 50 DA APPOGGIO/SOSPESO
WALL HUNG/COUNTERTOP WASHBASIN 50

LO53 LAVABO 108 DA APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP WASHBASIN 108



lo40



lo51

100 / LOFT



lo53

LOFT / 101



lo20



lo32



lo27

LO20 LAVABO 32 DA APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP WASHBASIN 32

LO32 LAVABO 32 DA APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP WASHBASIN 32

LO27 LAVABO 50 DA APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP WASHBASIN 50

LO57 LAVABO 65 RETTANGOLARE DA APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP RECTANGULAR WASHBASIN 65



lo57



low10+low14

LO57 LAVABO 65 DA APPOGGIO / SOSPESO NERO
BLACK WALL HUNG / COUNTERTOP WASHBASIN 65

LOW10 VASO SOSPESO NERO
BLACK WALL-HUNG WC

LOW14 BIDET SOSPESO NERO
BLACK WALL-HUNG BIDET

lo57

GIO'

DESIGN

MENEGHELLO PAOLELLI ASSOCIATI

GIÒ È UNA COLLEZIONE CONCRETA, PRAGMATICA CHE GRAZIE ALLA SUA ELEGANTE SOBRIETÀ SI COLLEGA AL MEGLIO ALL'INTERNO DI TUTTE LE TIPOLOGIE DI STANZA DA BAGNO.

LA COLLEZIONE È CARATTERIZZATA DA UN CORRETTO E NON BANALE UTILIZZO DI CURVE E LINEE RETTE, QUINDI AD UN OTTIMO BILANCIAMENTO DI MORBIDEZZA E ROTONDITÀ.

IL COMUNE DENOMINATORE DELLA COLLEZIONE STA NEL CONTRASTO TRA LE ZONE SUPERIORI E LE ZONE INFERIORI DEI SINGOLI ELEMENTI, DOVE LE ZONE SUPERIORI SONO LARGHE E MORBIDE, PENSATE APPUNTO PER ACCOGLIERE AL MEGLIO GLI INGOMBRI UMANI E QUINDI RENDERE I MANUFATTI IL PIÙ EFFICIENTI POSSIBILI, MENTRE AL CONTRARIO LE PARTI INFERIORI SONO STRETTE E AFFUSOLATE.

LA ZONA DI FUSIONE TRA LE PARTI È IL CENTRO DEL PROGETTO

GIÒ IS A CONCRETE COLLECTION, THANKS TO IS PRAGMATIC AND ELEGANT SIMPLICITY IT IS CONNECTED TO ALL TYPES OF BATHROOM.

THE COLLECTION IS CHARACTERIZED BY A PROPER AND NON-TRIVIAL USE OF CURVES AND STRAIGHT LINES, SO TO A GOOD BALANCE OF SOFTNESS AND ROUNDNESS. THE COMMON DENOMINATOR OF THE COLLECTION IS THE CONTRAST BETWEEN THE UPPER SIDES AND LOWER SIDES OF THE INDIVIDUAL ELEMENTS, WHERE THE UPPER SIDES ARE LARGE AND SMOOTH, DESIGNED TO BEST ACCOMMODATE THE HUMAN DIMENSIONS AND THEN MAKING THE PRODUCT AS EFFICIENT AS POSSIBLE, WHILE AT THE OPPOSITE THE LOWER SIDES ARE NARROW AND TAPERED.

THE FUSION BETWEEN THE TWO SIDES IS THE CENTER OF THE PROJECT



g42+g90+g10+g14

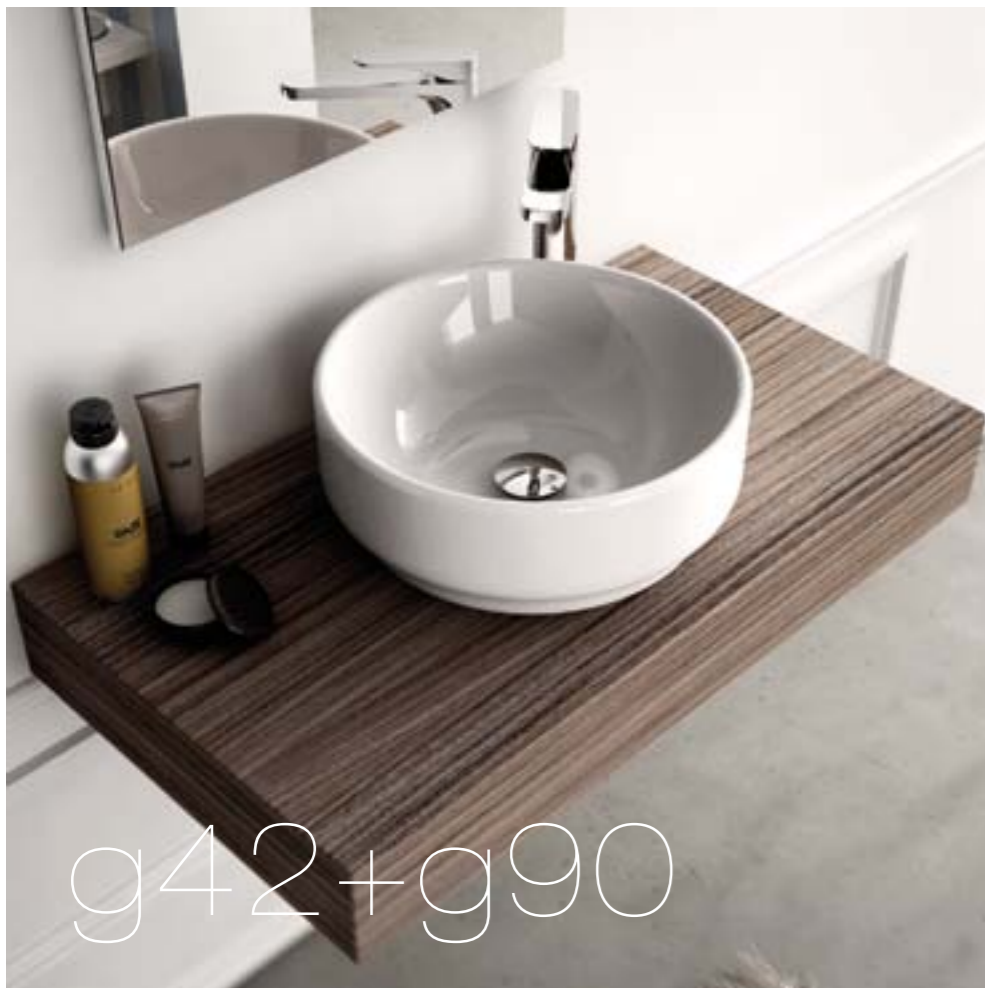


G10 VASO A TERRA
BACK TO WALL WC

G14 BIDET A TERRA
BACK TO WALL BIDET

G42 LAVABO APPOGGIO TONDO 42
COUNTERTOP ROUND WASHBASIN 42

G90 MENSOLA PER LAVABI / MATRIX GRIGIO FUMO
SHELF FOR WASHBASIN / SMOKE GREY MATRIX



g42+g90

G42 LAVABO APPOGGIO TONDO 42
COUNTERTOP ROUND WASHBASIN 42

G90 MENSOLA PER LAVABI
/ **MATRIX GRIGIO FUMO**
SHELF FOR WASHBASIN
/ **SMOKE GREY MATRIX**



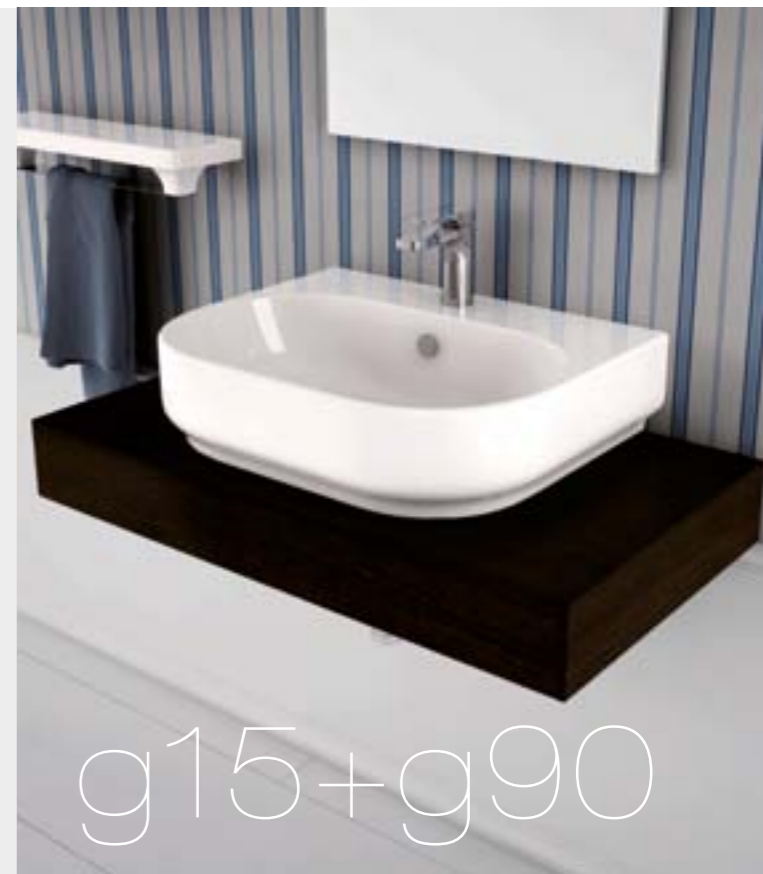
g17

G17 LAVABO 80 APPOGGIO / SOSPESO
COUNTERTOP / WALL-HUNG WASHBASIN 80

G90 MENSOLA PER LAVABI / MATRIX WENGE'
SHELF FOR WASHBASIN / **WENGE' MATRIX**

G15 LAVABO 60 APPOGGIO / SOSPESO
COUNTERTOP / WALL-HUNG WASHBASIN 60

AB16 COLONNA PER LAVABI
PEDESTAL FOR WASHBASIN



g15+g90



g40+g90

G40 LAVABO APPOGGIO 60x40
COUNTERTOP WASH BASIN 60x40

G90 MENSOLA PER LAVABI
/ **MATRIX BIANCO**
SHELF FOR WASHBASIN / **WHITE MATRIX**



g15+ab16



gw10+gw14

GW10 VASO SOSPESO
WALL-HUNG WC

GW14 BIDET SOSPESO
WALL-HUNG BIDET

G17 LAVABO 80 APPOGGIO / SOSPESO
COUNTERTOP / WALL-HUNG WASHBASIN 80



g15+gw10+gw14

G60 LAVABO APPOGGIO OVALE 60
COUNTERTOP OVAL WASHBASIN 60

G90 MENSOLA PER LAVABI /
MATRIX BIANCO
SHELF FOR WASHBASIN /
WHITE' MATRIX

G12 VASO MONOBLOCCO
CLOSE-COUPLED WC

G18 CASSETTA CERAMICA
CERAMIC CISTERN

g60+g90+g12+g18



g60+g90



g60 LAVABO APPOGGIO OVALE 60
COUNTERTOP OVAL WASHBASIN 60

g90 MENSOLA PER LAVABI / MATRIX BIANCO
SHELF FOR WASHBASIN / WHITE' MATRIX

g12 VASO MONOBLOCCO
CLOSE-COUPLED WC

g18 CASSETTA CERAMICA
CERAMIC CISTERN

g12+g18



ABC

DESIGN

MENEGHELLO PAOLELLI

“ABC, EASY AS 123” CANTAVANO I JACKSON 5 NEL 1970. L'ABC SI PROPONE COME LA BASE DEL DESIGN, UNA SERIE SEMPLICE E PULITA, DIRETTA E SENZA SEGRETI, COME IL SUO NOME.

A DIFFERENZA DELLA SERIE PRECEDENTE, L'HI-LINE, PENSATA COME TOP DELLA GAMMA AZIENDALE, L'ABC ESCE CON UN PREZZO COMPETITIVO E UN DESIGN MODERNO, LA GIUSTA COMBINAZIONE PER FAR FRONTE ALLE DIFFICOLTÀ DEL MERCATO ATTUALE.

“ABC, EASY AS 123”: THAT'S WHAT JACKSON 5 WERE SINGING IN 1970. ABC IS MEANT TO BE THE BASE OF DESIGN, A CLEAN RANGE OF SANITARYWARE THAT GOES STRAIGHT TO THE POINT, WITHOUT ANY SECRETS. DIFFERENTLY FROM THE PREVIOUS SERIES HI-LINE, ABC IS SIMPLE BOTH IN THE DESIGN AND IN THE PRICE, CERTAINLY THE RIGHT COMBINATION TO SUCCEED IN THIS DIFFICULT MARKET PERIOD.





abw10+abw14



ab10+ab14

AB10 VASO A TERRA
BACK TO WALL WC

AB14 BIDET A TERRA
BACK TO WALL BIDET

ABW10 VASO SOSPESO
WALL-HUNG WC

ABW14 BIDET SOSPESO
WALL-HUNG BIDET



AB10 VASO A TERRA
BACK TO WALL WC

AB14 BIDET A TERRA
BACK TO WALL BIDET

AB15 LAVABO 60 PER COLONNA
WASHBASIN FOR PEDESTAL 60

AB16 COLONNA PER LAVABI
PEDESTAL FOR WASHBASIN

LO55 LAVABO 60 APPOGGIO / SOSPESO
COUNTER TOP / WALL-HUNG WASHBASIN

AB12 VASO MONOBLOCCO
CLOSE-COUPLED WC

AB14 BIDET A TERRA
BACK TO WALL BIDET

AB18 CASSETTA MONOBLOCCO
MONOBLOCK CISTERN



lo58



LO58 LAVABO 80 APPOGGIO / SOSPESO
COUNTER TOP/WALL-HUNG WASHBASIN 80



AB19 LAVABO 43 SOSPESO
WALL-HUNG WASHBASIN 43



ab19

AB15 LAVABO 60 PER COLONNA
WASHBASIN FOR PEDESTAL 60

AB16 COLONNA PER LAVABI
PEDESTAL FOR WASHBASIN

AB17 LAVABO 80 PER COLONNA
WASHBASIN FOR PEDESTAL 80



ab16 + ab17



ab15 + ab16

FOCUS

FORME CHE RIMANDANO A UN'IMMAGINE CONOSCIUTA E FAMILIARE, LINEE CHE RIATTUALIZZANO IN CHIAVE CONTEMPORANEA STILI DI UN PASSATO FATTO DI SOSTANZA E PRODOTTI DI QUALITÀ: FOCUS È LA NUOVA COLLEZIONE HIDRA. NON SOLO UNA NUOVA PROPOSTA MA UN AGGIORNAMENTO DI PLUVIA, UNA DELLE SERIE STORICHE DELL'AZIENDA, CHE VIENE RIVISTA SECONDO I NUOVI CANONI ESTETICI E LE ATTUALI TENDENZE DEL SETTORE. LA COLLEZIONE REALIZZATA INTERAMENTE IN CERAMICA, COMPRENDE SANITARI A TERRA O SOSPESI E LAVABI A COLONNA O SOSPESI, CARATTERIZZATI DA UN BORDO DALLO SPESSORE IMPORTANTE CHE È IL TRATTO DISTINTIVO DELLA COLLEZIONE. UN ELEMENTO CHE DI FATTO SI STACCA VISIVAMENTE DAL RESTO DEL VOLUME SENZA CHE L'IMMAGINE COMPLESSIVA DEGLI ELEMENTI PERDA ARMONIA, ANZI CONFERENDO UN'IMPRESSIONE DI DINAMICITÀ ALL'INSIEME. GRAZIE A UN RAPPORTO PROPORZIONALE EQUILIBRATO E A DIMENSIONI AMPIE E GENEROSE, FOCUS CONFERISCE ALL'AMBIENTE BAGNO UN'ATMOSFERA FAMILIARE E ACCOGLIENTE.

FORMS THAT RECALL A KNOWN AND FAMILIAR IMAGE, LINES THAT REINTERPRET STYLISTIC FEATURES FROM THE PAST, MADE UP OF SUBSTANCE AND QUALITY PRODUCTS, IN A CONTEMPORARY KEY. FOCUS IS THE NEW HIDRA COLLECTION. IT IS NOT ONLY A NEW COLLECTION, BUT AN UPDATE OF PLUVIA, ONE OF THE COMPANY'S HISTORIC SERIES, REINTERPRETED ACCORDING TO NEW AESTHETIC CANONS AND CURRENT TRENDS IN THE SECTOR. THE COLLECTION IS ENTIRELY IN CERAMIC, INCLUDING FLOOR-BASED OR SUSPENDED SANITARY FITTINGS AND SUSPENDED OR COLUMN WASHBASINS, FEATURING A THICK BORDER THAT IS ITS DISTINCTIVE FEATURE. THIS ELEMENT STANDS OUT VISUALLY FROM THE REST OF THE VOLUME WITHOUT THE OVERALL IMAGE OF THE ELEMENTS LOSING HARMONY, AND GIVES A DYNAMIC IMPRESSION TO THE WHOLE. THANKS TO ITS BALANCED PROPORTIONS AND LARGE, GENEROUS DIMENSIONS, FOCUS GIVES BATHROOMS A FAMILIAR, WELCOMING ATMOSPHERE.



FO10 VASO A TERRA
BACK TO WALL WC

FO14 BIDET A TERRA
BACK TO WALL BIDET

FO15 LAVABO 65
WASHBASIN 65

FO16 COLONNA PER LAVABO
PEDESTAL FOR WASHBASIN

fo15+fo16+fo10+fo14



FO15 LAVABO 65
WASHBASIN 65

FO22 SEMICOLONNA
SEMIPEDESTAL

FOW10 VASO SOSPESO
WALL-HUNG WC

FOW14 BIDET SOSPESO
WALL-HUNG BIDET



fo15+fo22+fow10+fow14



fo10+fo14

FO10 VASO A TERRA
BACK TO WALL WC

FO14 BIDET A TERRA
BACK TO WALL BIDET



fow10+fow14

FO15 LAVABO 65
WASHBASIN 65



fo15

FOW10 VASO SOSPESO
WALL-HUNG WC

FOW14 BIDET SOSPESO
WALL-HUNG BIDET

MY

DESIGN
MENEGHELLO PAOLELLI ASSOCIATI

MY COME POSSESSO, COME "È MIA". E' IL MIO BAGNO E DI NESSUN ALTRO. LA COLLEZIONE HIDRA DI MIA È UN CONNUBIO DI SEMPLICITÀ E MORBIDEZZA, POCHE SEMPLICI CURVE MORBIDE CHE MODELLANO SAPIENTEMENTE LA COLLEZIONE RENDENDOLA FLESSIBILE E ADATTA A QUALSIASI AMBIENTE BAGNO. LA COLLEZIONE PREVEDE SANITARI A TERRA CON PIEDE, BACK TO WALL E SOSPESI 52 X 36, E MONOBLOCCO ANCH'ESSO CON PIEDE A TERRA. IL LAVABO 65 X 50 (SOSPESO O D'APPOGGIO)PREVEDE SIA L'UTILIZZO DI UNA COLONNA CHE DI UNA SEMICOLONNA.

MY IS THE ITALIAN WORD FOR 'MINE'. LIKE A POSSESSION, LIKE "IT IS MINE!": IT IS MY BATHROOM AND NO ONE ELSE. MIA COLLECTION FROM HIDRA IS A COMBINATION OF SIMPLICITY AND SOFTNESS, A FEW SIMPLE SMOOTH CURVES THAT SHAPE CLEVERLY THE RANGE, MAKING IT FLEXIBLE AND SUITABLE FOR ANY BATHROOM.

THE COLLECTION INCLUDES FLOOR MOUNTED, BACK TO WALL AND WALL HUNG SANITARYWARE 52x36, CLOSE-COUPLED WC AND THE WASHBASIN 65x50 (COUNTER TOP AND WALL HUNG) WITH COLUMN OR HALF COLUMN.



m15+m16



M15 LAVABO 65 APPOGGIO / DA COLONNA
COUNERTOP / WASHBASIN FOR PEDESTAL 65

M16 COLONNA PER LAVABI
PEDESTAL

m20+m24



M20 WC A TERRA
BACK TO WALL WC

M24 BIDET A TERRA
BACK TO WALL BIDET

mw10+mw10



m15+m22



MW10 WC SOSPESO
WALL-HUNG WC

MW14 BIDET SOSPESO
WALL-HUNG BIDET

m10+m14



**M10 WC A TERRA -
DISTANZIATO DA PARETE
FLOOR MOUNTED WC -
WALL SPACED INSTALLATION**

**M14 BIDET A TERRA -
DISTANZIATO DA PARETE
WALL SPACED INSTALLATION**

m12+m18+m14



**M12 WC MONOBLOCCO
CLOSE-COUPLED WC**

**M18 CASSETTA CERAMICA
CERAMIC CISTERN**

**M14 BIDET A TERRA -
DISTANZIATO DA PARETE
FLOOR MOUNTED BIDET -
WALL SPACED INSTALLATION**

ELLADE

DESIGN
HIDRA CERAMICA

LINEE MORBIDE CHE RACCONTANO LA STORIA DI UN LUOGO CALDO ED ACCOGLIENTE, PROFUMATO E SEDUCENTE; OGGETTI CHE EVOCANO ATMOSFERE OTTOCENTO SONO I PERFETTI PROTAGONISTI DI AMBIENTI CLASSICI, E, NELLO STESSO TEMPO, SONO PERFETTAMENTE INSERIBILI IN MORBIDI CONTESTI CONTEMPORANEI.

CITAZIONI STILISTICHE PER UNA SERIE COMPLETA DI CONSOLLE E LAVABI DA INCASSO E SEMINCASSO, MONOBLOCCO E SANITARI RAFFINATI, ARRICCHITI DA DETTAGLI PREGIATI, DA ACCESSORI COORDINATI, DA COMPLEMENTI D'AUTORE.

SOFT LINES TELL THE STORY. A STORY OF A WARM AND WELCOMING, FRAGRANT AND SEDUCTIVE ROOM. A ROOM FILLED WITH ITEMS THAT EVOKE NINETEENTH CENTURY ATMOSPHERES AND ARE THE IDEAL PROTAGONISTS FOR CLASSIC SETTINGS, WHILE AT THE SAME TIME, FIT PERFECTLY WITH SOFT, CONTEMPORARY LOOKS.

CITATIONS IN STYLE FOR A COMPLETE SERIES OF ELEGANT CONSOLES, COUNTERTOP AND SEMI-INSET WASHBASINS, TANK TOILETS, BOWLS AND BIDETS, ENHANCED WITH FINE DETAILS, COORDINATED AND DESIGNER ACCESSORIES.



d99+d164n



D99 STRUTTURA LEGNO NERA
+ CONSOLE 93
BLACK WOOD FURNITURE
+ CONSOLE 93

D164N SPECCHIERA CON CORNICE NERA
MIRROR WITH BLACK FRAME

dw10+dw14



DW10 VASO SOSPESO
WALL-HUNG WC

DW14 BIDET SOSPESO
WALL-HUNG BIDET

d20+d24+d30+d35+d164n



D20 VASO A TERRA / FILO MURO
BACK TO WALL WC

D24 BIDET A TERRA / FILO MURO
BACK TO WALL BIDET

D30 CONSOLLE 112
CONSOLLE 112

D35 GAMBA SLIM PER CONSOLLE
SLIM LEG FOR CONSOLLE

D164N SPECCHIERA CON CORNICE NERA
MIRROR WITH BLACK FRAME



d20+d24



**D20 VASO A TERRA /
FILO MURO
BACK TO WALL WC**

**D24 BIDET A TERRA /
FILO MURO
BACK TO WALL BIDET**

**D23 WC MONOBLOCCO
FILO PARETE /
CLOSE COUPLED BACK TO
WALL WC**

**D28 CASSETTA CE-
RAMICA PER D23 /
CERAMIC CISTERN
FOR D23**



d23+d28



**D30 CONSOLLE 112
CONSOLLE 112**

**D35 GAMBA SLIM PER CONSOLLE
SLIM LEG FOR CONSOLLE**

**D164N SPECCHIERA CON CORNICE NERA
MIRROR WITH BLACK FRAME**

d30+d35+d164n

d61+d30+d109+d164a



D61 VASCA IN VETRORESINA CON FINITURE CROMO
FIBERGLASS BATHTUB WITH CHROME LEGS

D30 CONSOLLE 112
CONSOLLE 112

D109 STRUTTURA IN OTTONE CROMATO
BRASS CHROMED STRUCTURE

D164A SPECCHIERA CON CORNICE ARGENTO
MIRROR WITH SILVER FRAME

d19+d16+d166n



D19 LAVABO 63
WASHBASIN 63

D16 COLONNA PER LAVABO
PEDESTAL FOR WASHBASIN

D164N SPECCHIERA CON CORNICE NERA
MIRROR WITH BLACK FRAME

d10+d58+d14



D10 VASO SCARICO "S"
WC WITH FLOOR DRAINING

D58 CASSETTA IN CERAMICA A ZAINO
LOW LEVEL CISTERN

D14 BIDEET
BIDEET

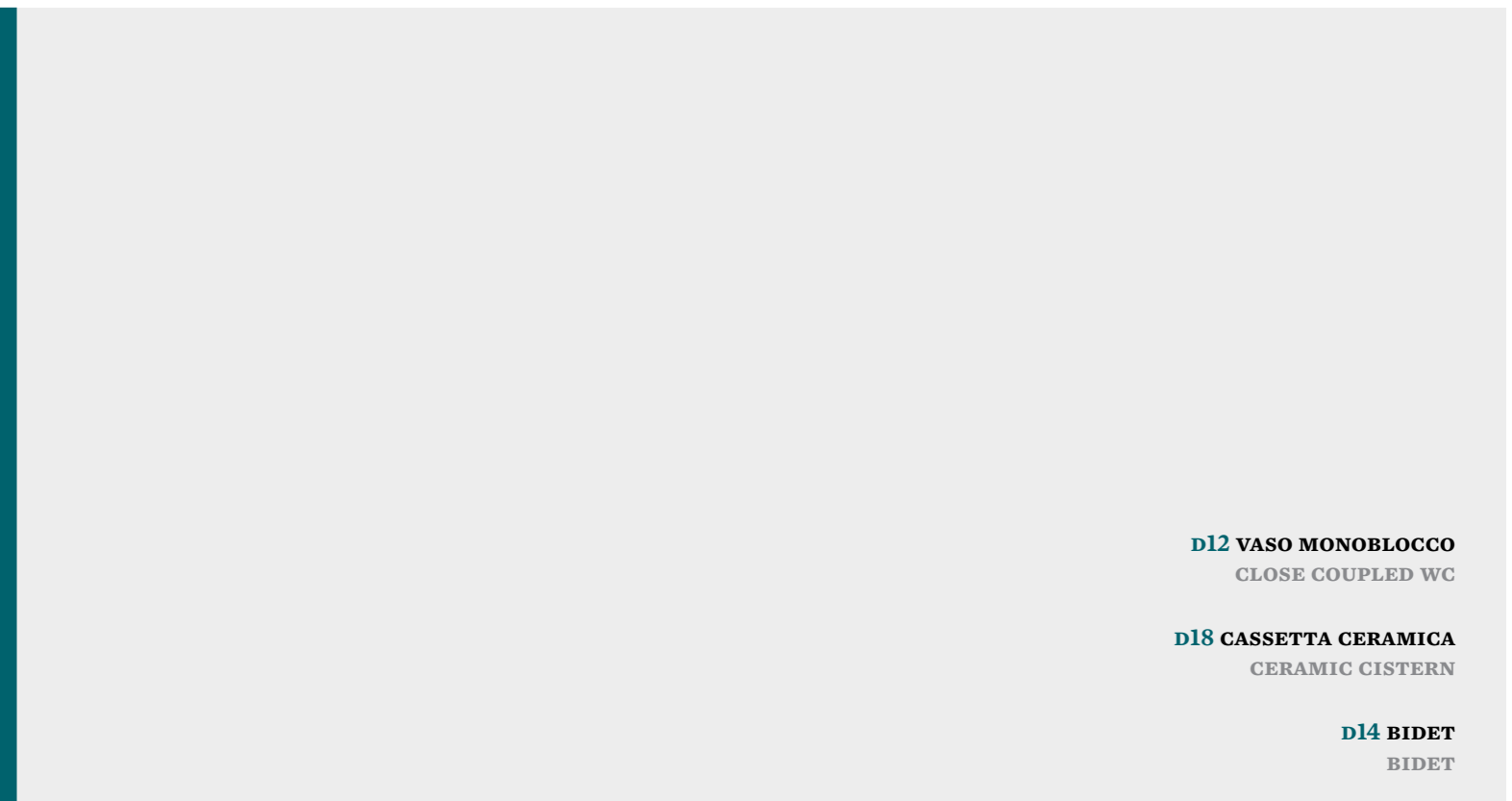


d10+d59+d14

D10 VASO SCARICO "S"
WC WITH FLOOR DRAINING

D59 CASSETTA IN CERAMICA ALTA
CERAMIC HIGH CISTERN

D14 BIDET
BIDET



D12 VASO MONOBLOCCO
CLOSE COUPLED WC

D18 CASSETTA CERAMICA
CERAMIC CISTERN

D14 BIDET
BIDET

d12+d18+d14

d12+d18+d14+d30+d32+d164a

D12 VASO MONOBLOCCO
CLOSE COUPLED WC

D18 CASSETTA CERAMICA
CERAMIC CISTERN

D14 BIDET
BIDET

D30 CONSOLLE 112
CONSOLLE 112

D32 GAMBA PER CONSOLLE
FIBERGLASS BATHTUB

D164A SPECCHIERA CON CORNICE ARGENTO
MIRROR WITH SILVER FRAME

D11 VASO SCARICO "P"
WC WITH WALL DRAINING

D14 BIDET
BIDET

D15 LAVABO 68 MONOFORO
WASHBASIN 1TH 68

D16 COLONNA PER LAVABO
PEDESTAL FOR WASHBASIN

D164N SPECCHIERA CON CORNICE NERA
MIRROR WITH BLACK FRAME

d11+d14+d15+d16+d164n



D15 LAVABO 68 MONOFORO
WASHBASIN 1TH 68

D108 STRUTTURA IN OTTONE CROMATO
BRASS CHROMED STRUCTURE

D10 VASO SCARICO "S"
WC WITH FLOOR DRAINING

D58 CASSETTA IN CERAMICA A ZAINO
LOW LEVEL CISTERN

D14 BIDET
BIDET

d15+d108+d10+d58+d14

d55cr



d56cr



D67CR PORTASAPONE
SOAP HOLDER

D68CR GANCIO
HOOK

D69CR APPLIQUE
APPLIQUE



d67cr



d57cr



d68cr



d66cr

D55CR PORTASALVIETTE 45
TOWELHOLDER 45

D56CR PORTASCOPINO
TOILET BRUSH

D57CR PORTABICCHIERE
GLASS HOLDER

D66CR PORTACARTA
PAPER HOLDER



d69cr

LAVABI
DA
APPOGGIO
COUNTERTOP
BASINS

DESIGN
HIDRA CERAMICA



A42 LAVABO D'APPOGGIO POLIS NERO 41x41x13
POLIS BLACK COUNTERTOP WASHBASIN 41x41x13

A42 LAVABO D'APPOGGIO POLIS 41x41x13
POLIS COUNTERTOP WASHBASIN 41x41x13



ac53

AC53 LAVABO DA APPOGGIO OVAL 70x41x10
OVAL COUNTERTOP WASHBASIN 70x41x10

a44

A44 LAVABO D'APPOGGIO SHED 45x45x15
SHED COUNTERTOP WASHBASIN 45x45x15

AC54 LAVABO D'APPOGGIO ROUND 50x50x10
ROUND COUNTERTOP WASHBASIN 50x50x10



ac54

170 / AC54



A44 / 171

a20



A20 LAVABO D'APPOGGIO SOUL450 45x45x7
SOUL450 COUNTERTOP WASHBASIN 45x45x7

A45 COPRIPILETTA IN CERAMICA
CERAMIC DRAIN COVER

AC35 LAVABO D'APPOGGIO SQUARE 43x43
SQUARE COUNTERTOP WASHBASIN 43x43



ac35

A21 LAVABO D'APPOGGIO SOUL500 50x50x11
SOUL500 COUNTERTOP WASHBASIN 50x50x10



A24 LAVABO D'APPOGGIO SOUL500 DECORO REI
50x50x10 ORO
SOUL500 DECORO REI GOLD COUNTERTOP
WASHBASIN 50x50x10

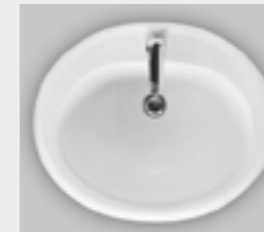
A24 LAVABO D'APPOGGIO SOUL500 DECORO REI
50x50x10 ARGENTO
SOUL500 DECORO REI SILVER COUNTERTOP
WASHBASIN 50x50x10



LAVABI INCASSO INSET BASINS

DESIGN
HIDRA CERAMICA

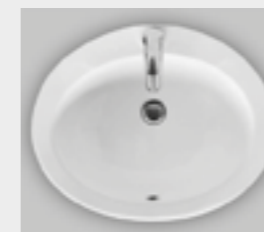
**A 19 LAVABO DA INCASSO
SOPRAPIANO MONOFORO
DIMENSIONI CM 63x52x23,5
INSET WASHBASIN - 1TH
DIMENSIONS CM 63x52x23,5**



**A 104 LAVABO SOTTOPIANO
DIMENSIONI CM 58x41x21,5
UNDER COUNTERTOP WASHBASIN
DIMENSIONS CM 58x41x21,5**



**A 105 ASTRO LAVABO DA INCASSO
SOPRAPIANO MONOFORO
DIMENSIONI CM 58x48x20
ASTRO INSET WASHBASIN 1 TH
DIMENSIONS CM 58x48x20**



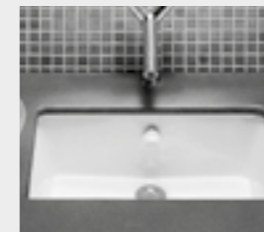
**A 117 BEAN LAVABO SOTTOPIANO
DIMENSIONI CM 60x37x20,5
BEAN INSET WASHBASIN
DIMENSIONS CM 60x37x20,5**



**A 118 NETTUNO LAVABO SOTTOPIANO
DIMENSIONI CM 55x37,5x20
NETTUNO INSET WASHBASIN
DIMENSIONS CM 55x37,5x20**



**A 109 GEA LAVABO SOTTOPIANO
DIMENSIONI CM 53x34,5x13
GEA INSET WASHBASIN
DIMENSIONS CM 53x34,5x13**



**A 110 GEA LAVABO SOTTOPIANO
DIMENSIONI CM 90x33x15
GEA INSET WASHBASIN
DIMENSIONS CM 90x33x15**



**LO 59 LAVABO RETTANGOLARE
SEMINCASSO MONOFORO
(SU RICHIESTA 3 FORI)
DIMENSIONI CM 50x48x16
SEMI - INSET RECTANGULAR
WASHBASIN 1TH (3 TH ON DEMAND)
DIMENSIONS CM 50x48x16**



**DL 57 LAVABO DA INCASSO
MONOFORO
DIMENSIONI CM 42x42x12,5
INSET WASHBASIN - 1TH
DIMENSIONS CM 42x42x12,5**



**DL 58 LAVABO DA INCASSO
MONOFORO
DIMENSIONI CM 60x42x12,5
INSET WASHBASIN - 1TH
DIMENSIONS CM 60x42x12,5**



**BR 01 LAVABO DA INCASSO
MONOFORO
DIMENSIONI CM 62x38
INSET WASHBASIN - 1TH
DIMENSIONS CM 62x38**



**BR 02 LAVABO DA INCASSO
MONOFORO
DIMENSIONI CM 72x38
INSET WASHBASIN - 1TH
DIMENSIONS CM 72x38**



**BR 03 LAVABO DA INCASSO
MONOFORO
DIMENSIONI CM 87x38
INSET WASHBASIN - 1TH
DIMENSIONS CM 87x38**



PIATTI DOCCIA SHOWER TRAYS

DESIGN
HIDRA CERAMICA

PIATTO DOCCIA
SHOWER TRAY
A201 CM 70x70x10
A203 CM 75x75x10
A204 CM 80x80x10
A208 CM 90x90x12



PIATTO DOCCIA ANGOLO
CORNER SHOWER TRAY
A206 CM 80x80x11
A207 CM 90x90x12



PIATTO DOCCIA
SHOWER TRAY
A209 CM 90x70x10
A205 CM 90x75x10



PIATTO DOCCIA ANGOLO DX
SHOWER TRAY CORNER RIGHT
A220 CM 91x73x8



PIATTO DOCCIA
SHOWER TRAY
A211 CM 120x70x12
A213 CM 100x70x12
A215 CM 85x70x11



PIATTO DOCCIA ANGOLO SX
SHOWER TRAY CORNER LEFT
A221 CM 91x73x8



PIATTO DOCCIA
SHOWER TRAY
A217 CM 100x80x11
A210 CM 120x80x12



PIATTI DOCCIA H.7

SHOWER TRAYS H.7

DESIGN
HIDRA CERAMICA

PIATTO DOCCIA ANGOLARE
CORNERSHOWER TRAY
A222 CM 80x80x7
A223 CM 90x90x7



PIATTO DOCCIA
SHOWER TRAY
A218 CM 70x90x7
A242 CM 70x100x7
A228 CM 80x100x7
A229 CM 80x120x7
A241 CM 70x120x7



PIATTO DOCCIA
SHOWER TRAY
A240 CM 80x80x7
A225 CM 90x90x7



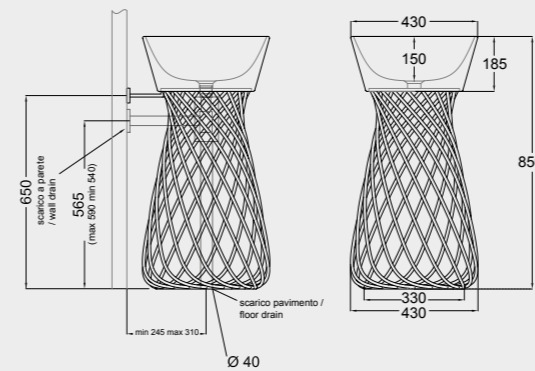
SPECIFICHE TECNICHE TECHNICAL DETAILS

LE MISURE SONO DA CONSIDERARSI INDICATIVE. HIDRA SI RISERVA IL DIRITTO DI APPORTARE, IN QUALSIASI MOMENTO, MODIFICHE TECNICHE, COSTRUTTIVE E DIMENSIONALI UTILI AL MIGLIORAMENTO DELLA PRODUZIONE. CONSULTARE WWW.HIDRA.IT PER EVENTUALI AGGIORNAMENTI.

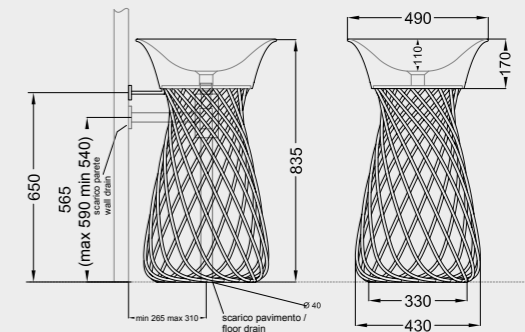
DIMENSIONS MUST BE CONSIDERED INDICATIVE. HIDRA RESERVES THE RIGHT TO MAKE, AT ANY TIME TECHNICAL MANUFACTURING AND DIMENSIONAL CHANGES. PLEASE CHECK AT WWW.HIDRA.IT TO SEE ANY UPDATES.

WIRE

W1 LAVABO DA APPOGGIO 43 + W3
STRUTTURA METALLICA PER W1 / W2
 COUNTERTOP WASHBASIN 43 + METAL
 STRUCTURE FOR W1/W2

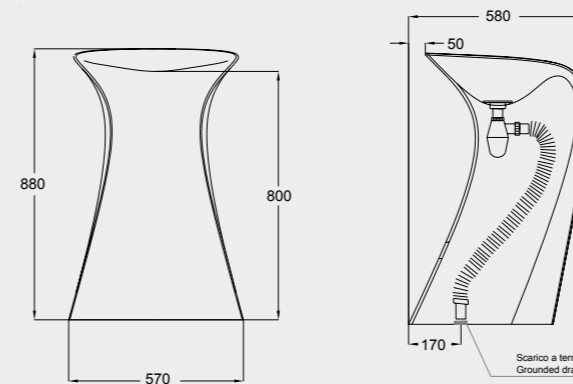


W2 LAVABO DA APPOGGIO 49 + W3
STRUTTURA METALLICA PER W1 / W2
 COUNTERTOP WASHBASIN 50 + METAL
 STRUCTURE FOR W1/W2



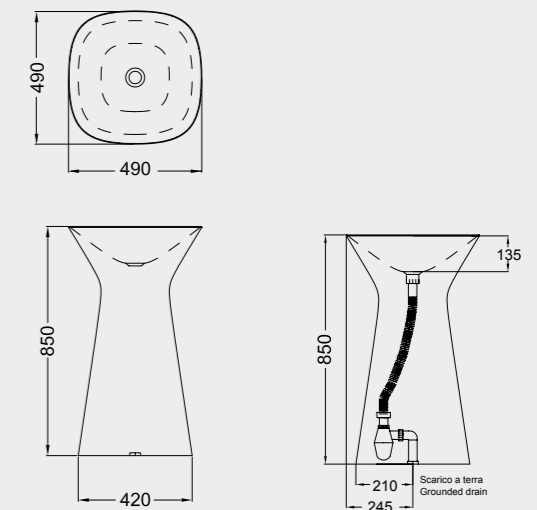
MISS

MI15 LAVABO CENTROSTANZA
 FREESTANDING WASHBASIN

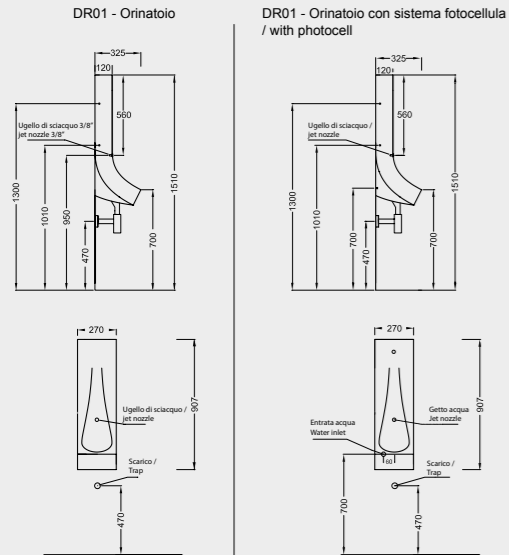


MISTER

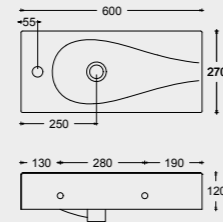
MR15 LAVABO CENTROSTANZA
 FREESTANDING WASHBASIN



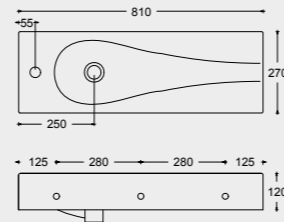
DR01 ORINATOIO
URINAL



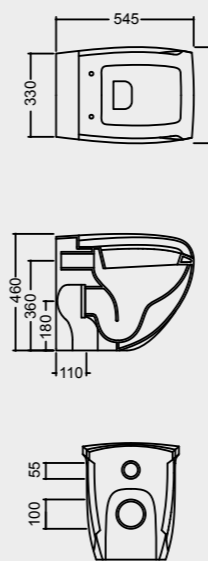
DR02 LAVABO 60 SOSPESO /
APPOGGIO [60 x 27]
WALL-HUNG / COUNTER TOP
WASHBASIN 60 [60 x 27]



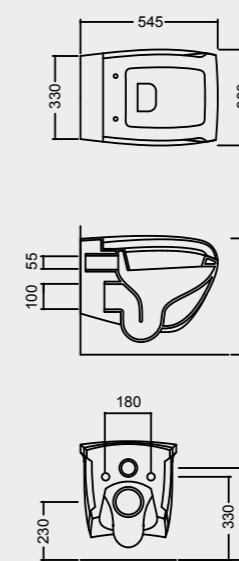
DR03 LAVABO 81 SOSPESO /
APPOGGIO [81 x 27]
WALL-HUNG / COUNTER TOP
WASHBASIN 81 [81 x 27]



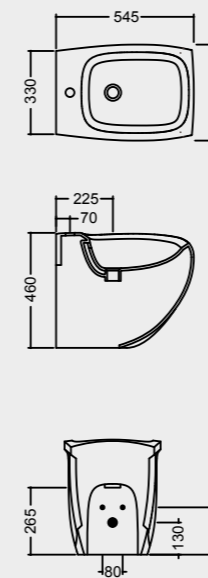
HI10 VASO A TERRA
FUNZIONA CON 6 LITRI
BACK TO WALL WC
NOMINAL FLUSH 6 LITERS



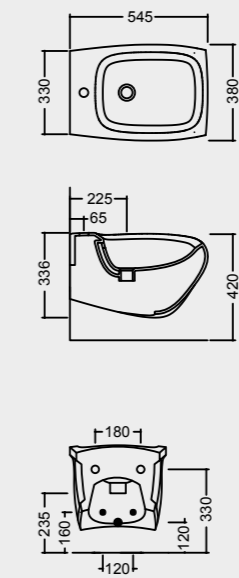
HIW10 VASO SOSPESO
FUNZIONA CON 6 LITRI
WALL-HUNG WC
NOMINAL FLUSH 6 LITERS



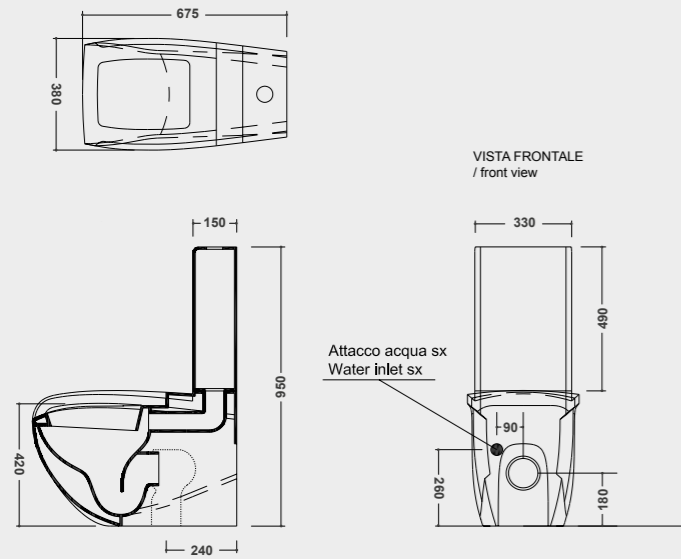
HI14 BIDET A TERRA
BACK TO WALL BIDET



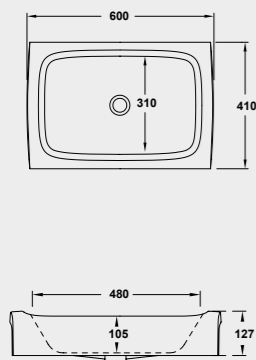
HIW14 BIDET SOSPESO
WALL-HUNG BIDET



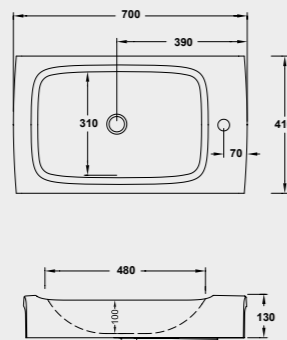
HI12 VASO MONOBLOCCO + DL18 CASSETTA CERAMICA PER HI12 FUNZIONA CON 6 LITRI
CLOSE-COUPLED WC + CERAMIC MONOBLOCK CISTERN FOR HI12
NOMINAL FLUSH 6 LITERS



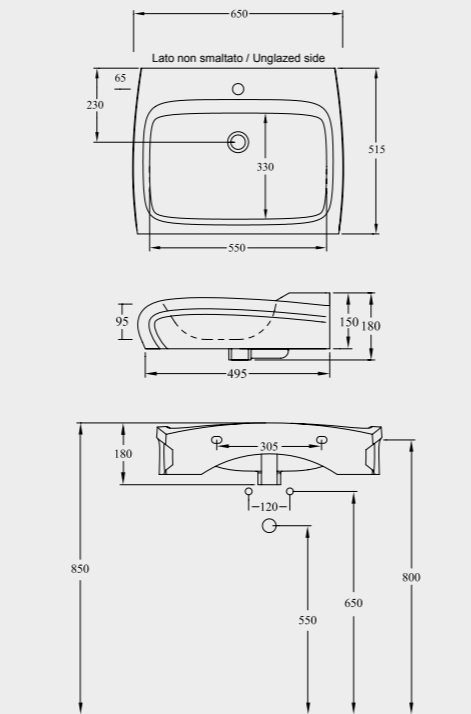
HI15 LAVABO 60 APOGGIO COUNERTOP WASHBASIN 60



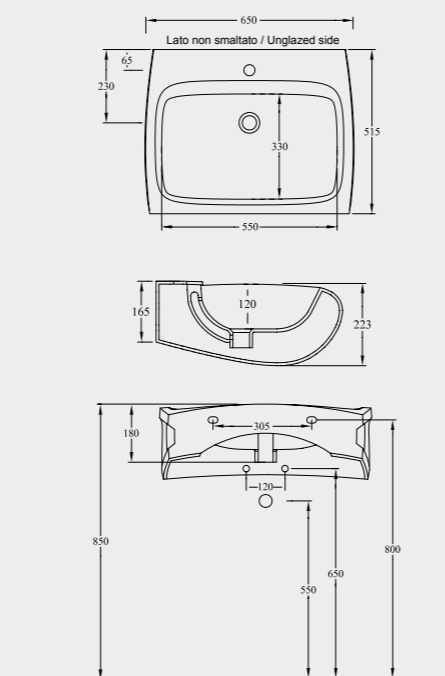
HI17 LAVABO 70 APOGGIO COUNERTOP WASHBASIN 70



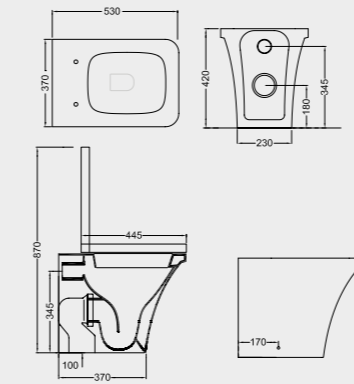
HI16 LAVABO 65 APOGGIO/SOSPESO COUNERTOP/WALL-HUNG WASHBASIN 65



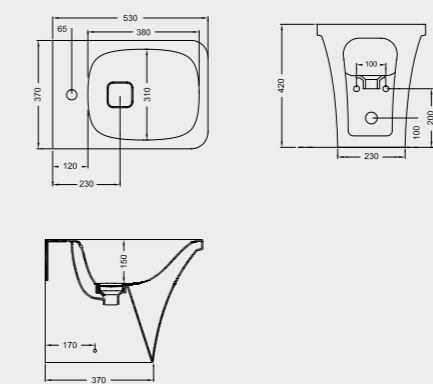
HI19 LAVABO 65 SOSPESO WALL-HUNG WASHBASIN 65



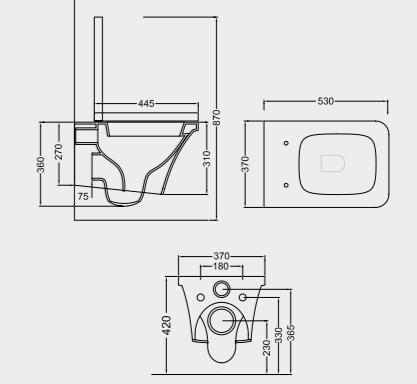
FL10 WC A TERRA - INSTALLAZIONE FILO PARETE FUNZIONA CON 4,5 LITRI
FLOOR MOUNTED WC - BACK TO WALL
INSTALLATION NOMINAL FLUSH 4,5 LITERS



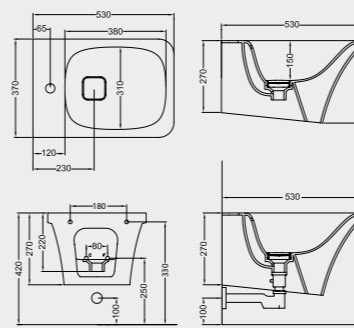
FL14 BIDET A TERRA - INSTALLAZIONE FILO PARETE
FLOOR MOUNTED BIDET - BACK TO WALL
INSTALLATION



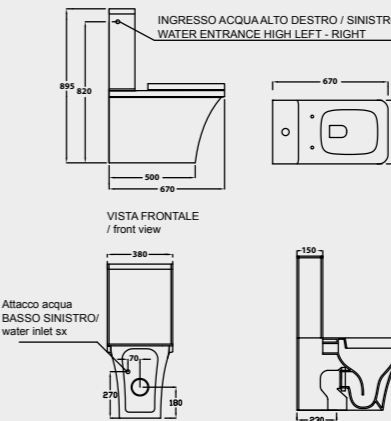
FLW10 WC SOSPESO FUNZIONA CON 4,5 LITRI
WALL-HUNG WC
NOMINAL FLUSH 4,5 LITERS



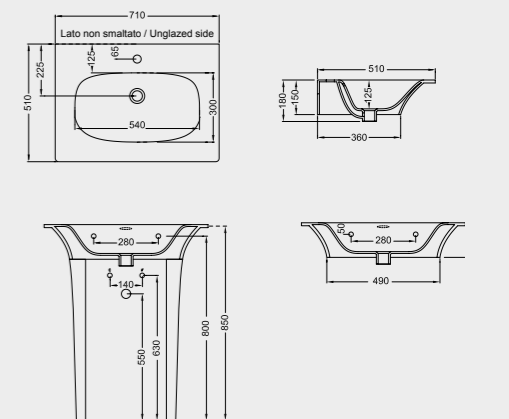
FLW14 BIDET SOSPESO WALL-HUNG BIDET



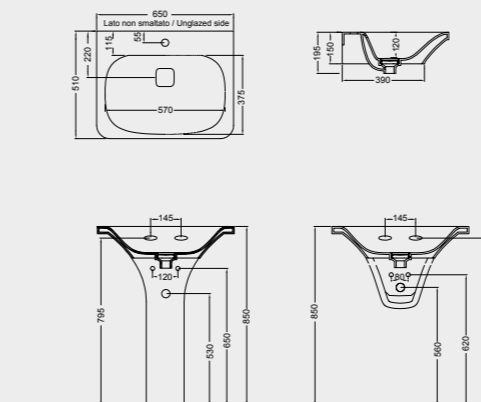
FL12 WC MONOBLOCCO + FL18 CASSETTA CERAMICA
CLOSE-COUPLED WC + CERAMIC CISTERN



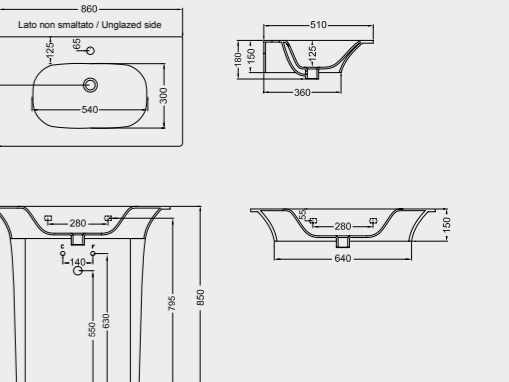
FL19 CONSOLLE MONOFORO 71 + FL23 GAMBA PER CONSOLLE
CONSOLLE 1TH 71 + LEG FOR CONSOLLE



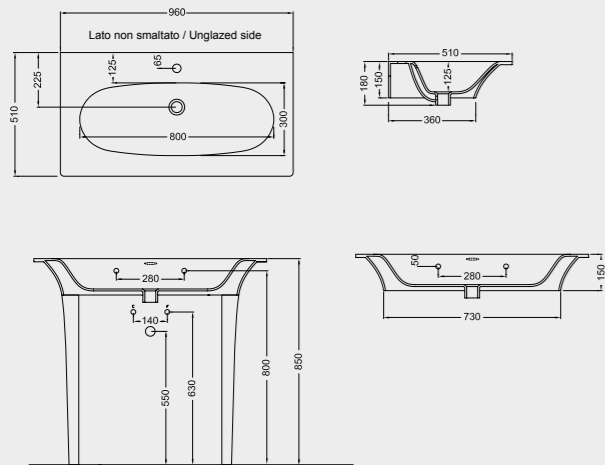
FL15 LAVABO 65 DA COLONNA + FL16 COLONNA PER LAVABI + FL22 SEMICOLONNA
WASHBASIN FOR PEDESTAL 65 +
PEDESTAL FOR WASHBASIN + SEMIPEDESTAL



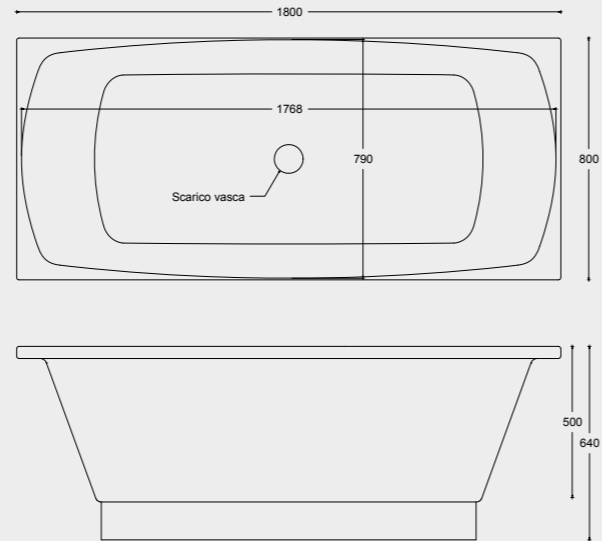
FL20 CONSOLLE MONOFORO 86 + FL23 GAMBA PER CONSOLLE
CONSOLLE 1TH 86 + LEG FOR CONSOLLE



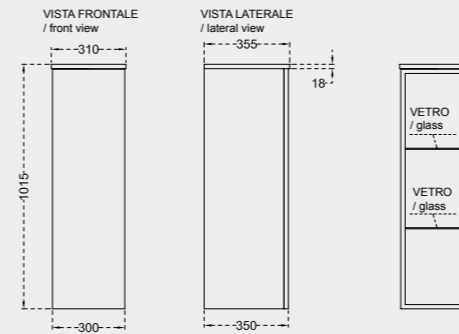
**FL21 CONSOLLE MONOFORO 96 + FL23
GAMBA PER CONSOLLE**
CONSOLLE 1TH 96 + LEG FOR CONSOLLE



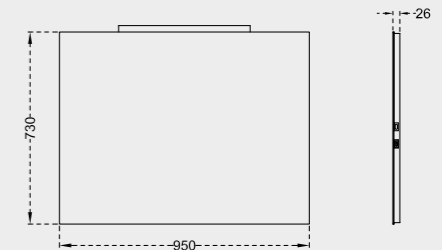
**FL60 / 61 VASCA IN CRYSTAL-TECH COMPLETA
DI SIFONE**
CRYSTAL-TECH BATHTUB WITH TRAP INCLUDED



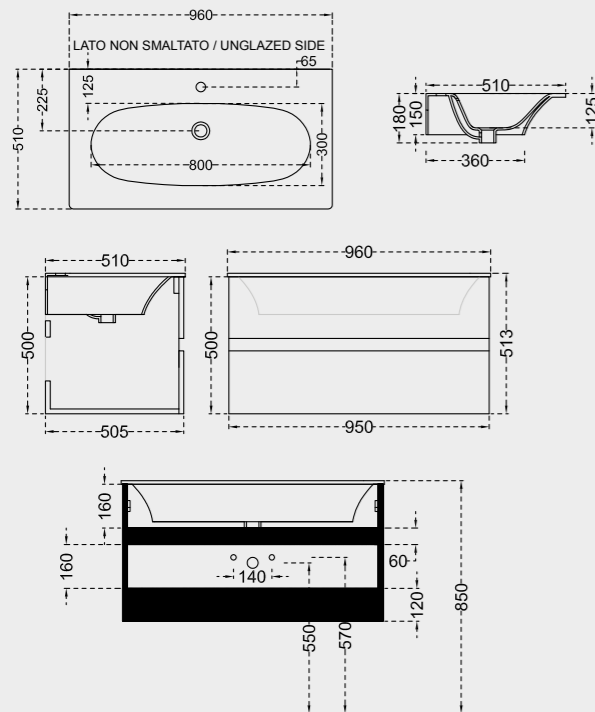
**FL96 SEMICOLONNA FLAT DX/SX FINITURA MA-
TRIX; WENGÈ, BIANCO E GRIGIO FUMO**
SEMIPEDestal FLAT DX/SX FINISHING MATRIX;
WENGÈ, WHITE AND SMOKE GREY



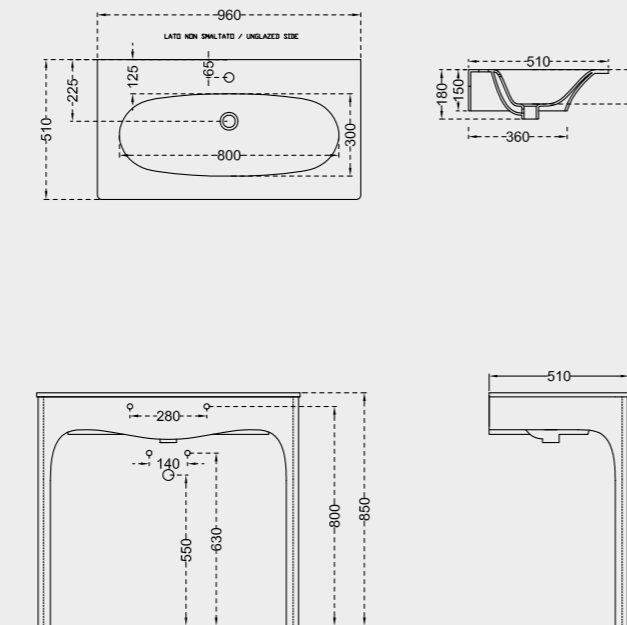
FL97 SPECCHIO COMPLETO DI LAMPADA
MIRROR WITH LAMP



**FL100 FLAT MOBILE + CONSOLLE 96 FINITURA
MATRIX, WENGÈ, BIANCO E GRIGIO FUMO**
FORNITURE FLAT + CONSOLLE 96 FINISHING
MATRIX, WENGÈ, WHITE AND SMOKE GREY

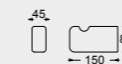


FL101 FLAT STRUTTURA LEGNO NERA + CONSOLLE 96
FLAT STRUCTURE IN BLACK WOOD + CONSOLLE 96

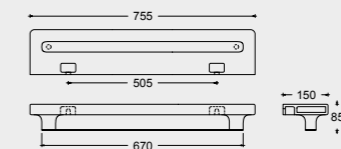


PIANO

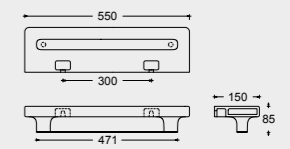
PI01 GANCIO CERAMICA
CERAMIC HOOK



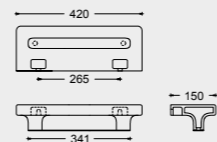
**PI02 MENSOLA PER PORTA ASCIUGA-
MANO 75 CON BARRA IN ACCIAIO**
CERAMIC SHELF WITH STEEL TOWEL
RAIL 75



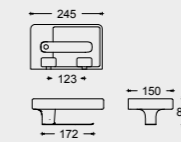
**PI03 MENSOLA PER PORTA ASCIUGA-
MANO 55 CON BARRA IN ACCIAIO**
CERAMIC SHELF WITH STEEL TOWEL
RAIL 55



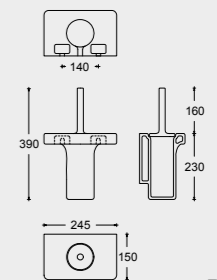
**PI04 MENSOLA PER PORTA ASCIUGA-
MANO 42 CON BARRA IN ACCIAIO**
CERAMIC SHELF WITH STEEL TOWEL
RAIL 42



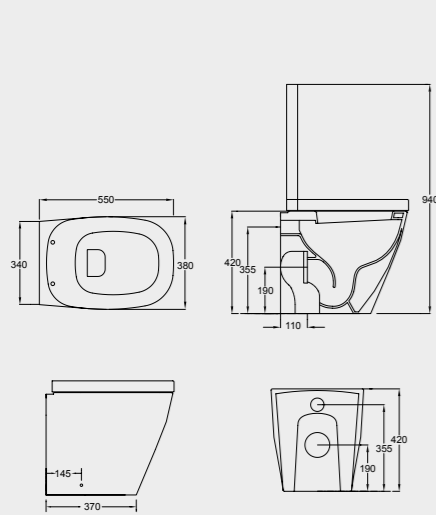
**PI05 MENSOLA PER PORTA ROTOLO
CON BARRA IN ACCIAIO**
CERAMIC SHELF WITH STEEL TOILET
ROLL HOLDER



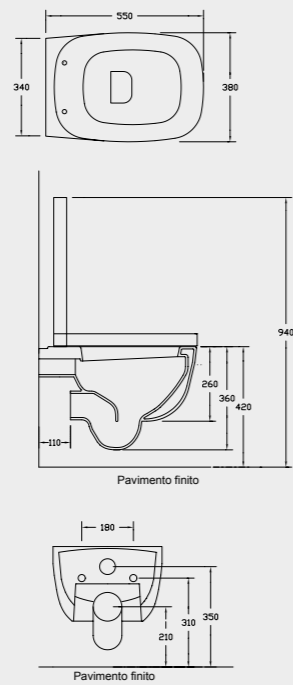
**PI06 MENSOLA PER PORTA SCOPINO
CON SCOPINO IN ACCIAIO**
CERAMIC SHELF WITH STEEL BRUSH
HOLDER



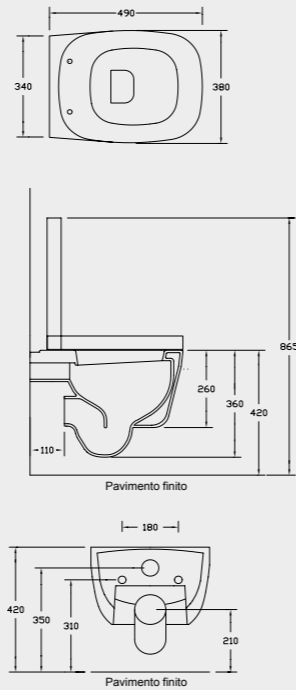
DL10 VASO A TERRA
FUNZIONA CON 6 LITRI
 BACK TO WALL WC
 NOMINAL FLUSH 6 LITERS



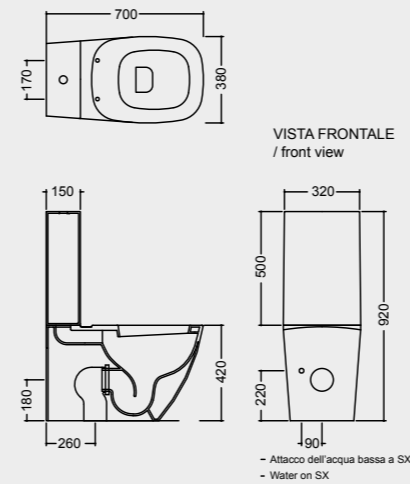
DLW10 VASO SOSPESO
FUNZIONA CON 6 LITRI
 WALL-HUNG WC
 NOMINAL FLUSH 6 LITERS



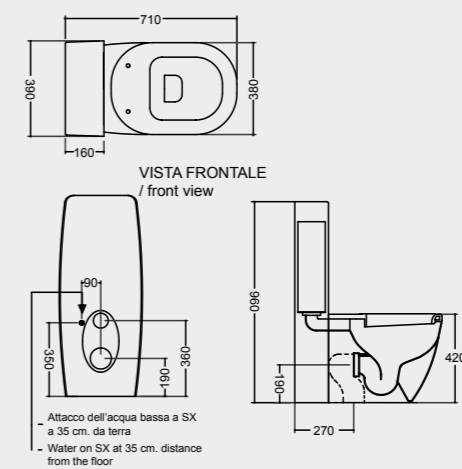
DLW20 VASO SOSPESO 49
FUNZIONA CON 6 LITRI
 WALL-HUNG WC 49
 NOMINAL FLUSH 6 LITERS



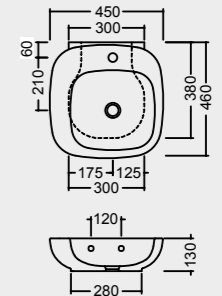
DL12 VASO MONOBLOCCO + DL18
CASSETTA CERAMICA PER DL12
FUNZIONA CON 6 LITRI
 CLOSE-COUPLED WC + CERAMIC
 MONOBLOCK CISTERN FOR DL12
 NOMINAL FLUSH 6 LITERS



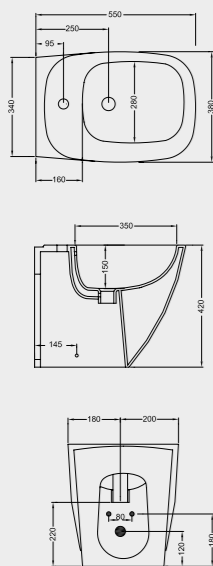
DL10 VASO A TERRA + LON18
CASSETTA CERAMICA PER DL10
FUNZIONA CON 6 LITRI
 BACK TO WALL WC + CERAMIC
 MONOBLOCK CISTERN FOR DL10
 NOMINAL FLUSH 6 LITERS



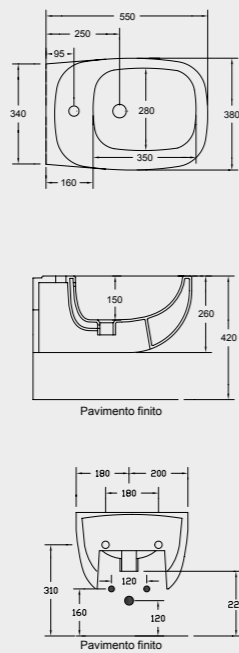
DL50 LAVABO 45 APPOGGIO / SOSPESO
 COUNTERTOP / WALL-HUNG
 WASHBASIN 45



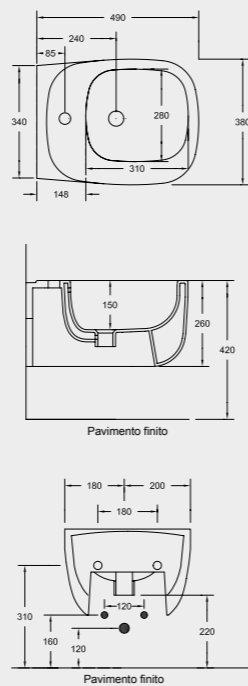
DL14 BIDET A TERRA
 BACK TO WALL BIDET



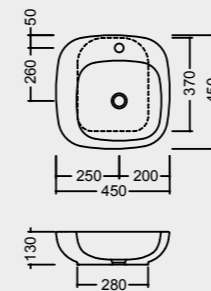
DLW14 BIDET SOSPESO
 WALL-HUNG BIDET



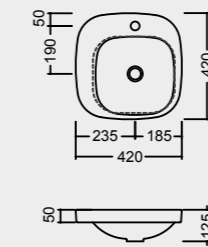
DLW24 BIDET SOSPESO 49
 WALL-HUNG BIDET 49



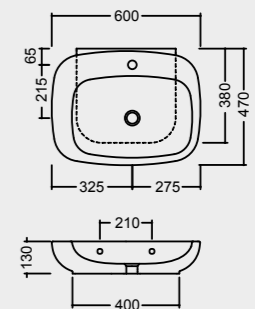
DL53 LAVABO 45 APPOGGIO
 COUNTERTOP WASHBASIN 45



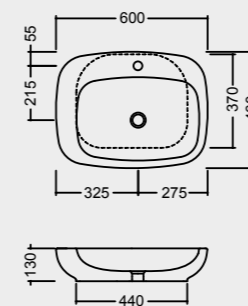
DL57 LAVABO 42 INCASSO
 INSET WASHBASIN 42



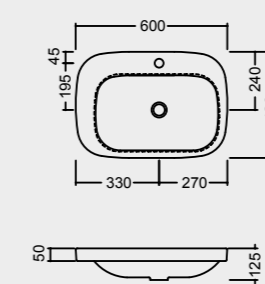
DL51 LAVABO 60 APPOGGIO / SOSPESO
 COUNTERTOP / WALL-HUNG
 WASHBASIN 60



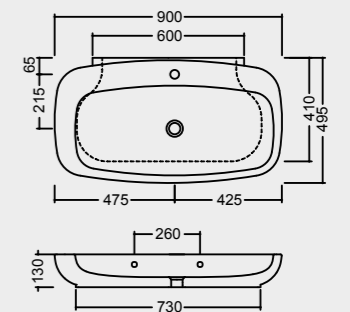
DL54 LAVABO 60 APPOGGIO
 COUNTERTOP WASHBASIN 60



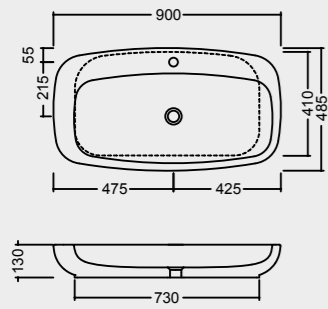
DL58 LAVABO 60 INCASSO
 INSET WASHBASIN 60



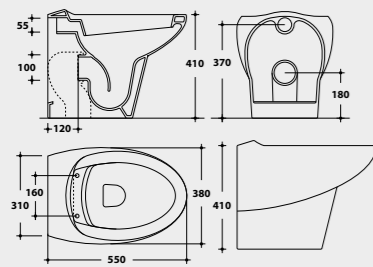
DL52 LAVABO 90 APPOGGIO / SOSPESO
 COUNTERTOP / WALL-HUNG
 WASHBASIN 90



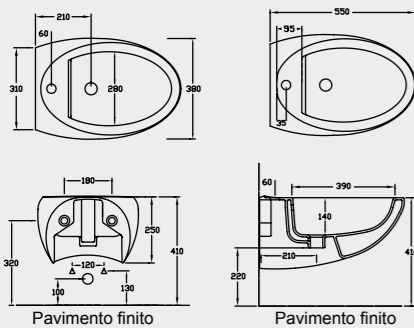
DL55 LAVABO 90 APPOGGIO
COURTERTOP WASHBASIN 60



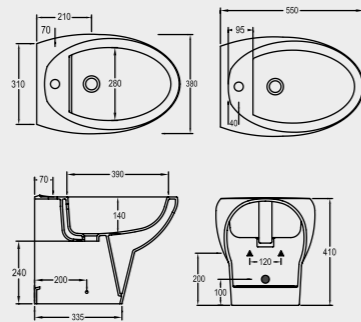
TA10 VASO A TERRA
FUNZIONA CON 6 LITRI
BACK TO WALL WC
NOMINAL FLUSH 6 LITERS



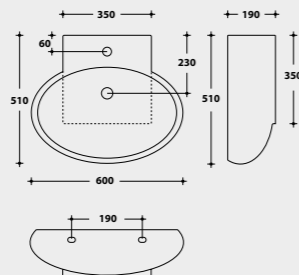
TAW14 BIDET SOSPESO
WALL HUNG BIDET



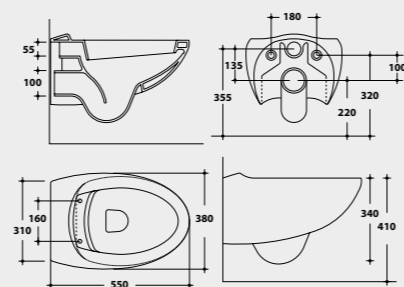
TA14 BIDET
BACK TO WALL BIDET



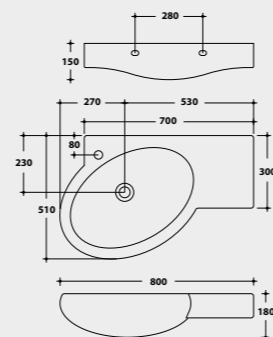
TA17 LAVABO 60 APPOGGIO
COURTERTOP WASHBASIN 60



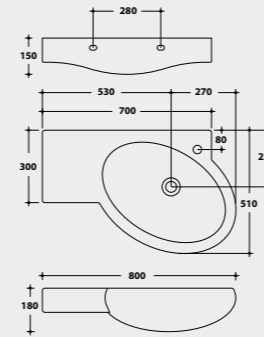
TAW10 VASO SOSPESO
FUNZIONA CON 6 LITRI
WALL HUNG WC
NOMINAL FLUSH 6 LITERS



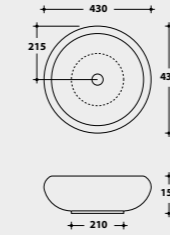
TA30 DX CONSOLLE DESTRA 80
RIGHT CONSOLLE 80



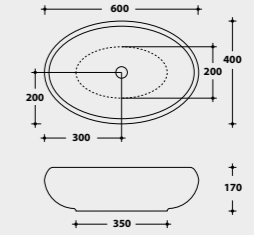
TA30 SX CONSOLLE SINISTRA 80
LEFT CONSOLLE 80



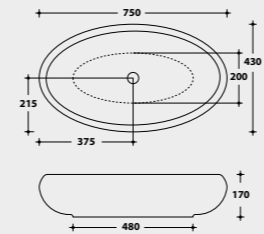
TA19 LAVABO 43 APPOGGIO
COURTERTOP WASHBASIN 43



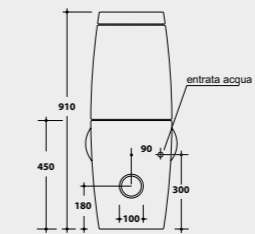
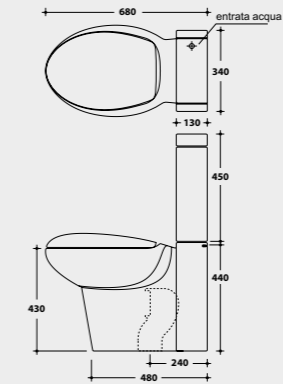
TA20 LAVABO 60 APPOGGIO
COURTERTOP WASHBASIN 60



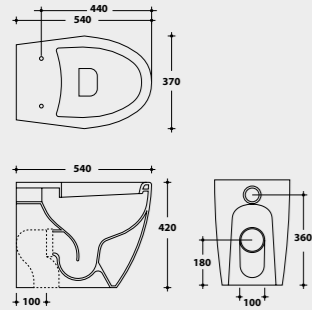
TA21 LAVABO 75 APPOGGIO
COURTERTOP WASHBASIN 75



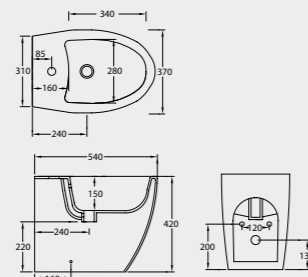
TA12 VASO MONOBLOCCO + TA18
CASSETTA CERAMICA PER TA12
FUNZIONA CON 6 LITRI
CLOSE-COUPLED WC + CERAMIC
MONOBLOCK CISTERN FOR TA12
NOMINAL FLUSH 6 LITERS



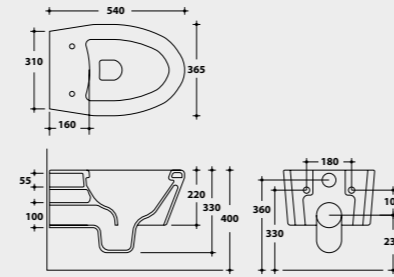
**LO10 VASO A TERRA
FUNZIONA CON 6 LITRI
BACK TO WALL WC
NOMINAL FLUSH 6 LITERS**



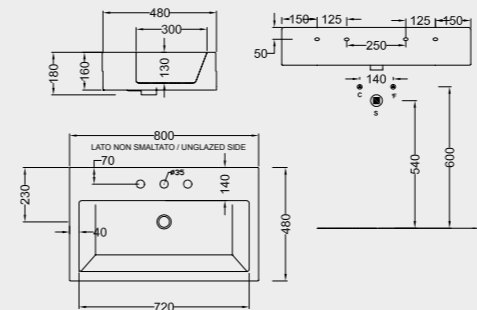
**LO14 BIDET
BACK TO WALL BIDET**



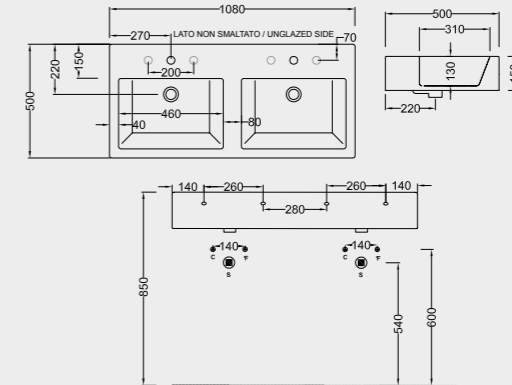
**LOW10 VASO SOSPESO
FUNZIONA CON 6 LITRI
WALL HUNG WC
NOMINAL FLUSH 6 LITERS**



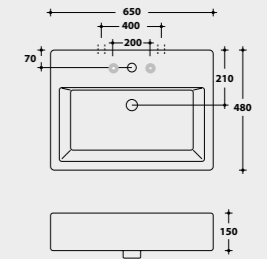
**LO52 LAVABO RETTANGOLARE DA
APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP
RECTANGULAR WASHBASIN**



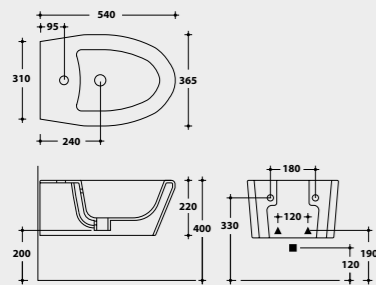
**LO53 LAVABO RETTANGOLARE DA
APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP
RECTANGULAR WASHBASIN**



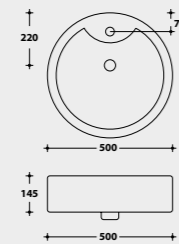
**LO57 LAVABO RETTANGOLARE DA
APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP
RECTANGULAR WASHBASIN**



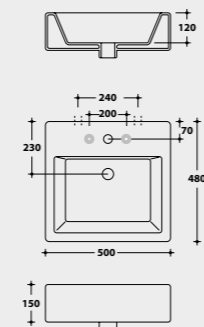
**LOW14 BIDET SOSPESO
WALL HUNG BIDET**



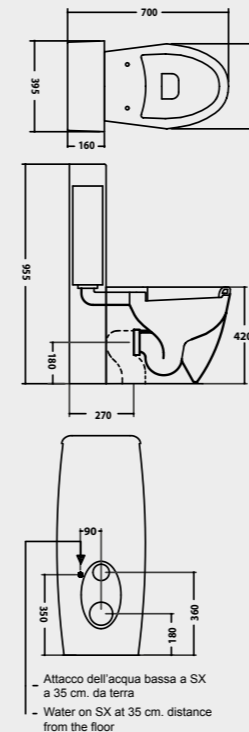
**LO50 LAVABO TONDO DA APPOGGIO
ROUND COUNTERTOP WASHBASIN**



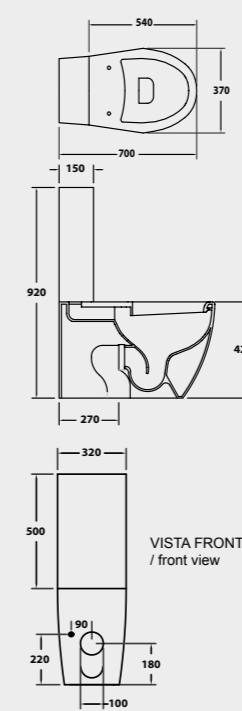
**LO51 LAVABO QUADRATO DA APPOGGIO /
SOSPESO
WALL HUNG / COUNTERTOP SQUARED
WASHBASIN**



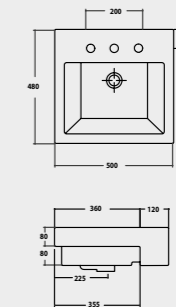
**LO10 VASO A TERRA + LON18
CASSETTA MONOBLOCCO
FUNZIONA CON 6 LITRI
BACK TO WALL WC + MONOBLOCK
CISTERN
NOMINAL FLUSH 6 LITERS**



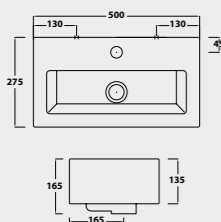
**LO12 VASO MONOBLOCCO LOFT "S"
O "P" + DL18 CASSETTA CERAMICA
PER LO 12 FUNZIONA CON 6 LITRI
CLOSE-COUPLED WC "S" OR "P"
TRAP + CERAMIC CISTERN FOR
LO12 NOMINAL FLUSH 6 LITERS**



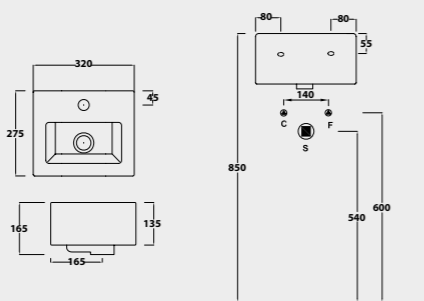
**LO59 LAVABO RETTANGOLARE
SEMINCASSO
SEMI - INSET RECTANGULAR
WASHBASIN**



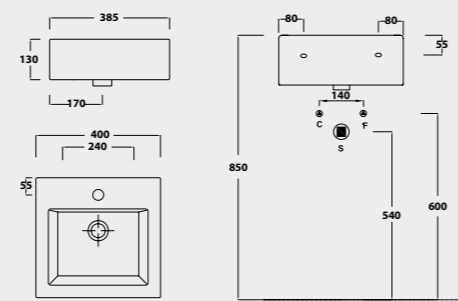
**LO27 LAVABO DA APPOGGIO /
SOSPESO
WALL HUNG / COUNTERTOP
WASHBASIN**



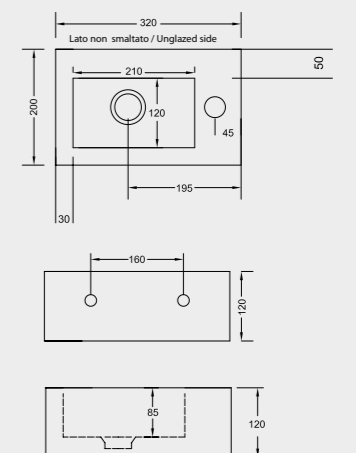
**LO32 LAVABO DA APPOGGIO /
SOSPESO
WALL HUNG / COUNTERTOP
WASHBASIN**



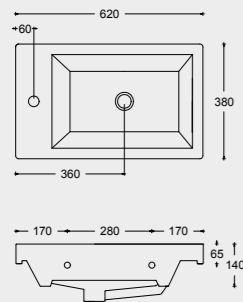
**LO40 LAVABO DA APPOGGIO / SOSPESO
WALL HUNG / COUNTERTOP WASHBASIN**



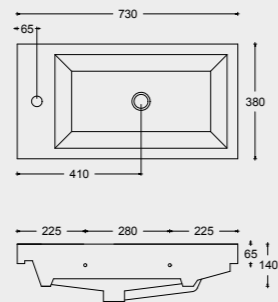
**LO20 LAVABO DA APPOGGIO /
SOSPESO
WALL HUNG / COUNTERTOP
WASHBASIN**



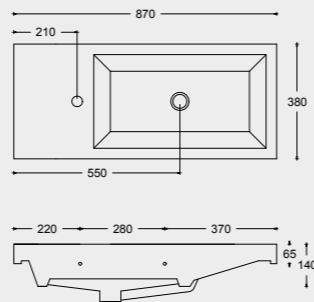
BR01 LAVABO DA INCASSO 62
INSET WASHBASIN 62



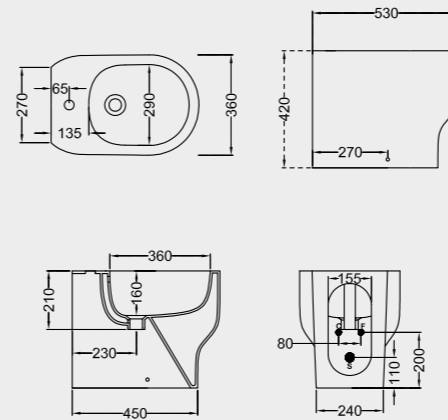
BR02 LAVABO DA INCASSO 73
INSET WASHBASIN 73



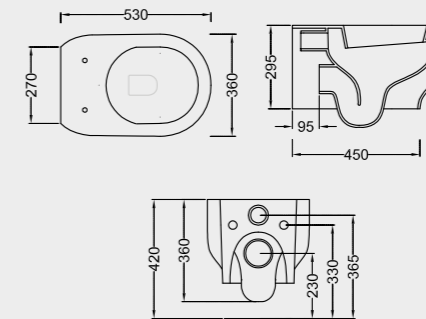
BR03 LAVABO DA INCASSO 87
INSET WASHBASIN 87



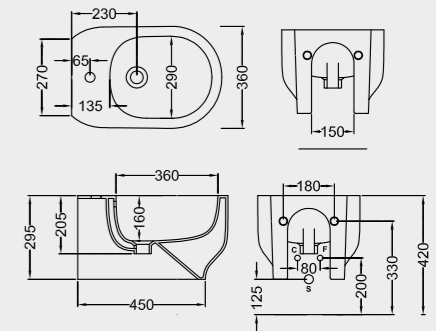
G14 BIDET FILO MURO
BACK TO WALL BIDET



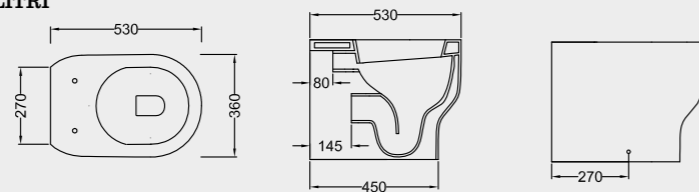
GW10 WC SOSPESO.
FUNZIONA CON 4,5 LITRI
WC WALL-HUNG.
NOMINAL FLUSH 4,5 LITERS



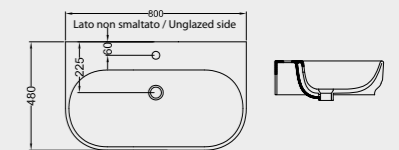
GW14 BIDET SOSPESO
WALL-HUNG BIDET



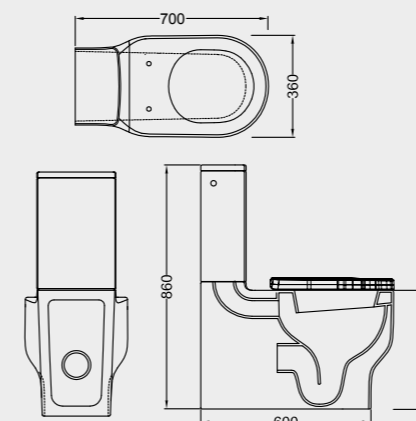
G10 GIÒ WC FILO MURO CON CARICO E SCARICO
ACQUA REGOLABILI. FUNZIONA CON 4,5 LITRI
WC BACK TO WALL WITH ADJUSTABLE
INLET/OUTLET WATER NOMINAL
FLUSH 4,5 LITERS



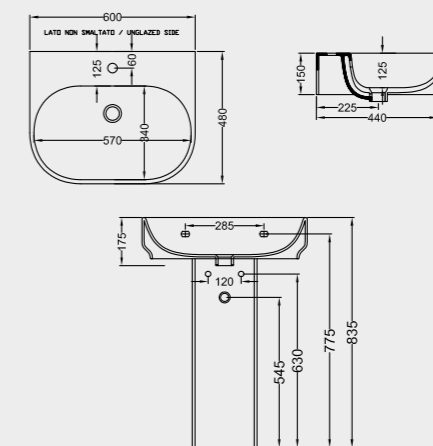
G17 LAVABO 80 APPOGGIO/ SOSPESO
COUNTERTOP/ WALL-HUNG
WASHBASIN 80



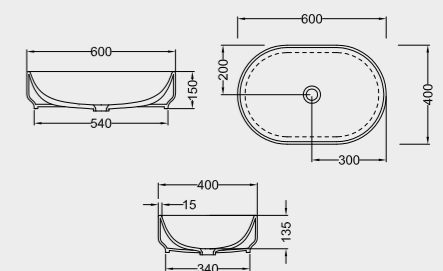
G12 WC MONOBLOCCO
+ **G18 CASSETTA CERAMICA**
CLOSE-COUPLED WC
+ CERAMIC CISTERN



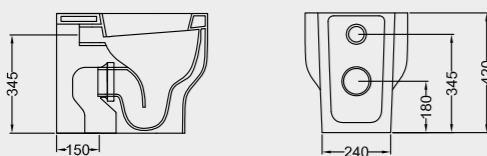
G15 LAVABO 60 APPOGGIO/ SOSPESO +
AB16 COLONNA
COUNTERTOP/ WALL-HUNG
WASHBASIN 60 + PEDESTAL



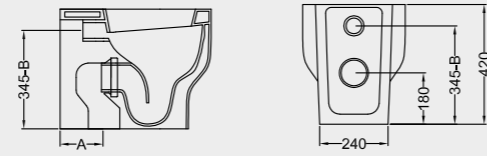
G60 LAVABO APPOGGIO OVALE 60
COUNTERTOP OVAL WASHBASIN 60

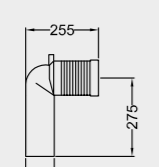
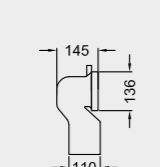
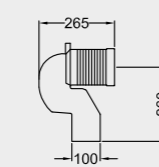


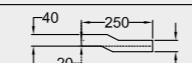
QUOTE NUOVI IMPIANTI
INSTALLATION ON NEW IMPLANTS



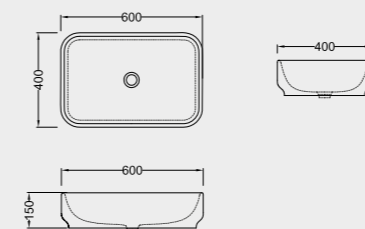
QUOTE PER IMPIANTI ESISTENTI
INSTALLATION ON EXISTING IMPLANTS



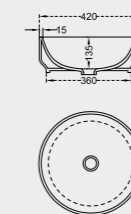
| A | CURVE SCARICO PAVIMENTO VERTICAL OUTLET PLASTIC PIPE | | |
|---|---|---|---|
| | P59 | P57 | P60 |
| | DA 60 A 110 | DA 120 A 150 | DA 160 A 200 |
| | FROM 60 TO 110 | FROM 120 TO 150 | FROM 160 TO 200 |
| |  |  |  |

| B | RACCORDO CARICO ACQUA / PIPE INLET WATER |
|---|---|
| | P61 |
| | 325 o 365 |
| | 325 or 365 |
| |  |

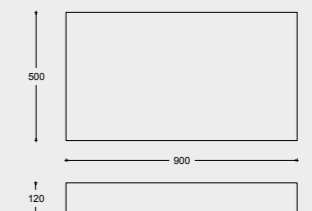
G40 LAVABO APPOGGIO 60X40
COUNTERTOP WASH BASIN 60X40



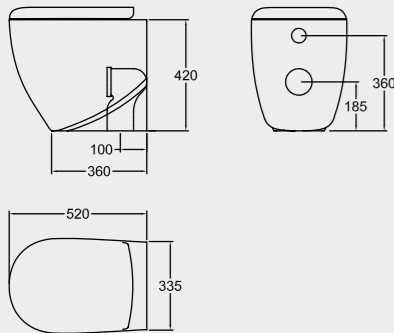
G42 LAVABO APPOGGIO TONDO 42
COUNTERTOP ROUND
WASHBASIN 42



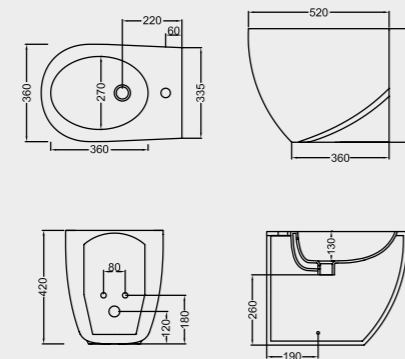
G90 MENSOLA PER LAVABO FINITURA
MATRIX; WENGÈ, BIANCO E GRIGIO FUMO
SHELF FOR WASH BASIN FINISHING MATRIX;
WENGÈ, WHITE AND SMOKE GREY



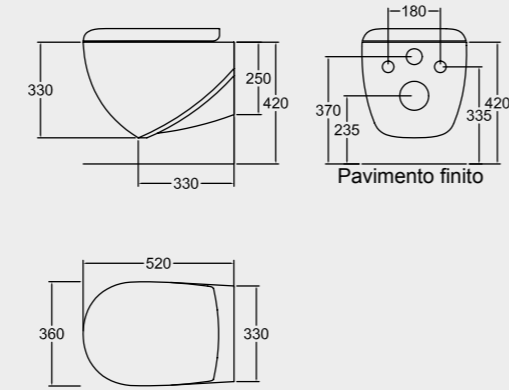
AB10 VASO A TERRA
FUNZIONA CON 6 LITRI
 BACK TO WALL WC
 NOMINAL FLUSH 6 LITERS



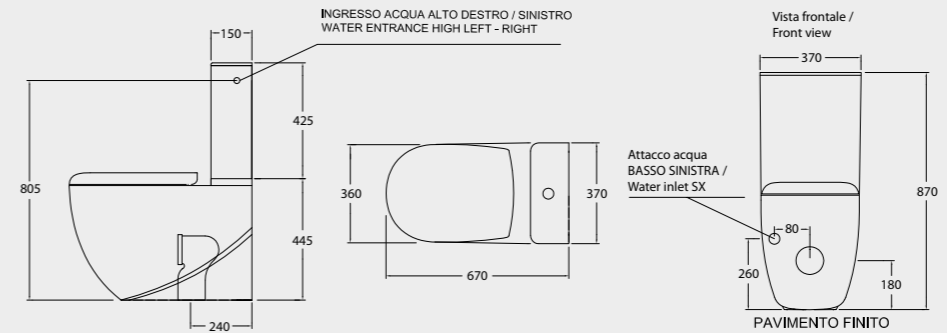
AB14 BIDET
 BACK TO WALL BIDET



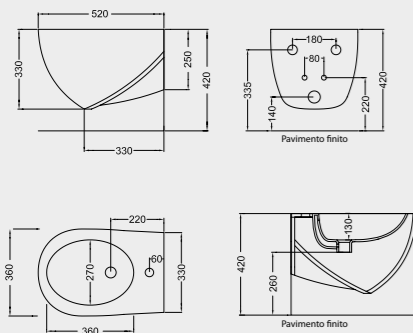
ABW10 VASO SOSPESO
FUNZIONA CON 6 LITRI
 WALL HUNG WC
 NOMINAL FLUSH 6 LITERS



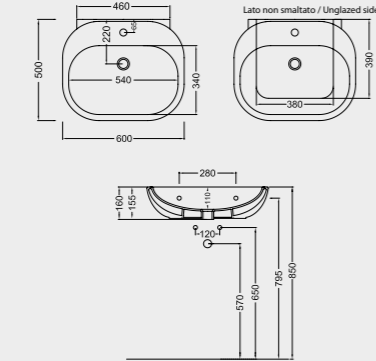
AB12 VASO MONOBLOCCO + AB18 CASSETTA MONOBLOCCO
FUNZIONA CON 6 LITRI
 WC CLOSE-COUPLED + MONOBLOCK CISTERN NOMINAL
 FLUSH 6 LITERS



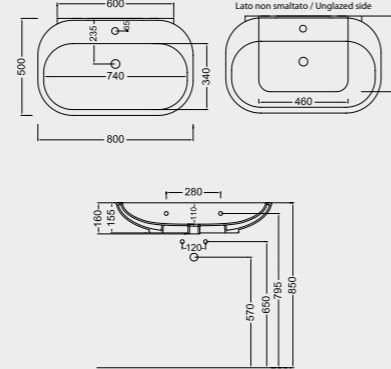
ABW14 BIDET SOSPESO
 WALL HUNG BIDET



LO55 LAVABO 60 APPOGGIO / SOSPESO
 COUNTER TOP /
 WALL-HUNG WASHBASIN 60

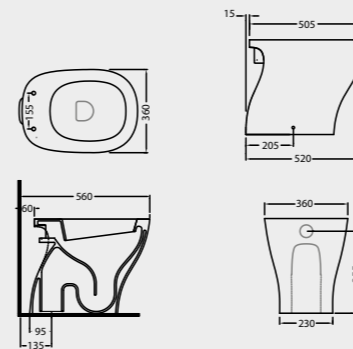


LO58 LAVABO 80 APPOGGIO / SOSPESO
 COUNTER TOP /
 WALL-HUNG WASHBASIN 80

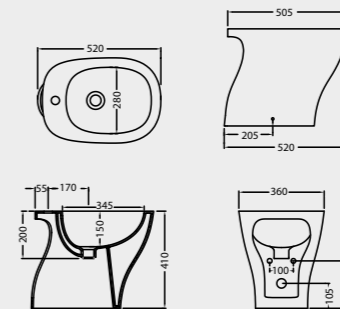


MY

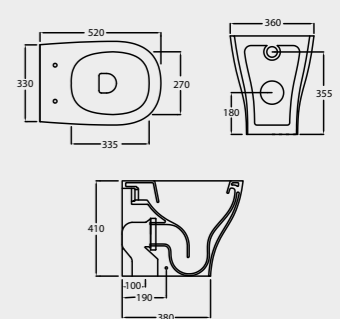
M10 WC A TERRA - INSTALLAZIONE
DISTANZIATA DA PARETE FUNZIONA
CON 4,5 LITRI
 FLOOR MOUNTED WC - WALL SPACED
 INSTALLATION NOMINAL FLUSH 4,5
 LITERS



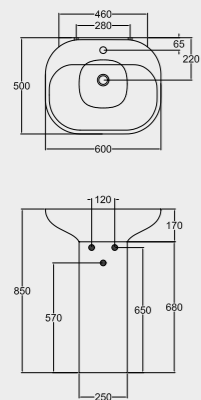
M14 BIDET A TERRA - INSTALLAZIONE
DISTANZIATA DA PARETE
 FLOOR MOUNTED BIDET - WALL SPACED
 INSTALLATION



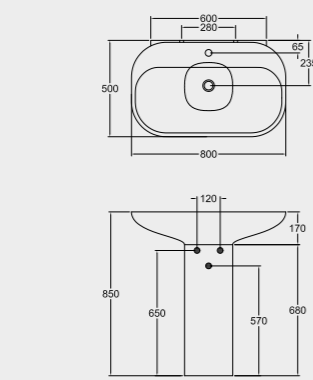
M20 WC A TERRA - INSTALLAZIONE FILO
PARETE DA PARETE FUNZIONA CON 4,5
LITRI
 FLOOR MOUNTED WC - BACK TO WALL
 INSTALLATION NOMINAL FLUSH 4,5
 LITERS



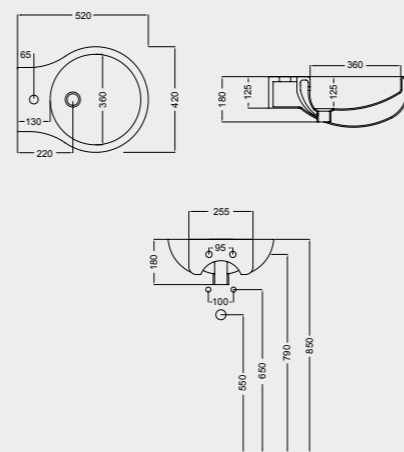
AB15 LAVABO 60 PER COLONNA +
AB16 COLONNA PER LAVABI
 WASHBASIN 60 FOR PEDESTAL +
 PEDESTAL FOR WASHBASIN



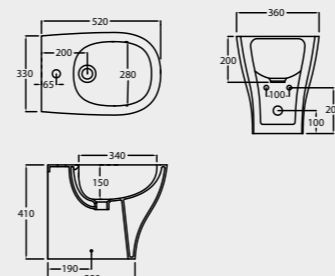
AB17 LAVABO 80 PER COLONNA +
AB16 COLONNA PER LAVABI
 WASHBASIN 80 FOR PEDESTAL +
 PEDESTAL FOR WASHBASIN



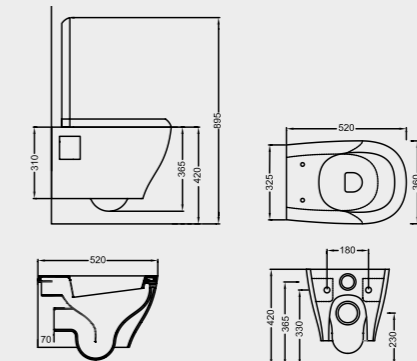
AB19 LAVABO SOSPESO CM. 43
 WALL-HUNG WASHBIN CM. 43



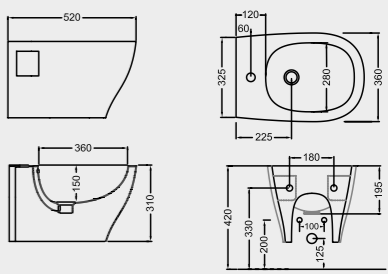
M24 BIDET A TERRA - INSTALLAZIONE
FILO PARETE
 FLOOR MOUNTED BIDET - BACK TO WALL
 INSTALLATION



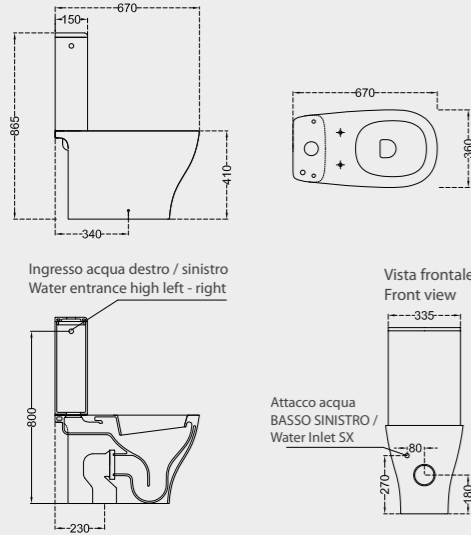
MW10 WC SOSPESO FUNZIONA
CON 4,5 LITRI
 WALL-HUNG WC NOMINAL FLUSH 4,5
 LITERS



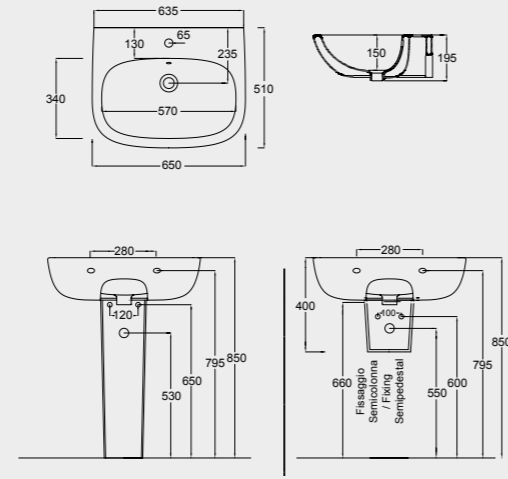
MW14 BIDET SOSPESO
 WALL-HUNG BIDET



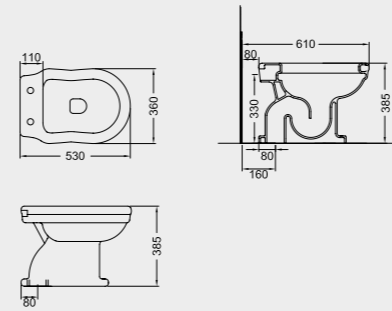
M12 WC MONOBLOCCO + M18 CASSETTA CERAMICA
CLOSE-COUPLED WC + CERAMIC CISTERN



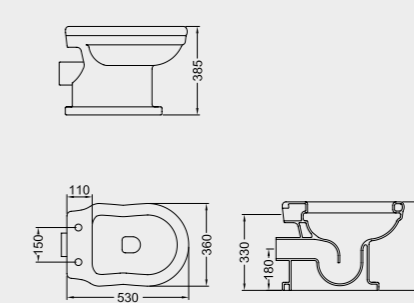
M15 LAVABO 65 APOGGIO / DA COLONNA + M16 COLONNA PER LAVABI + M22 SEMICOLONNA
COUNTER TOP / WASHBASIN FOR PEDESTAL 65 + PEDESTAL FOR WASHBASIN + SEMIPEDESTAL



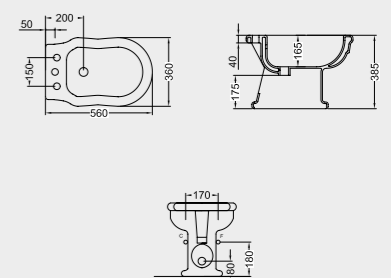
D10 VASO SCARICO A PAVIMENTO FUNZIONA CON 6 LITRI
WC "S" TRAP
NOMINAL FLUSH 6 LITERS



D11 VASO SCARICO A PARETE FUNZIONA CON 6 LITRI
WC "P" TRAP
NOMINAL FLUSH 6 LITERS

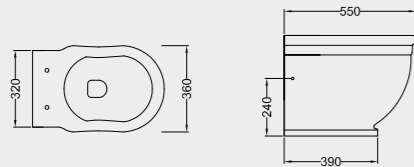


D14 BIDET BIDET

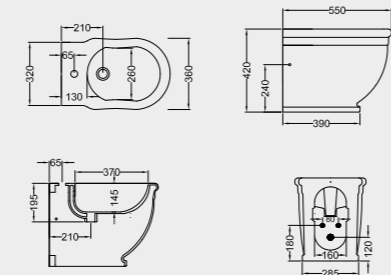


ELLADE

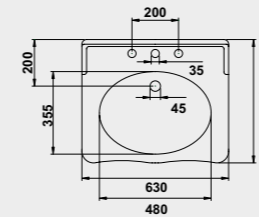
D20 WC FILO MURO CON SCARICO ACQUA REGOLABILE. FUNZIONA CON 6 LITRI
WC BACK TO WALL WITH ADJUSTABLE OUTLET WATER. NOMINAL FLUSH 6 LITERS



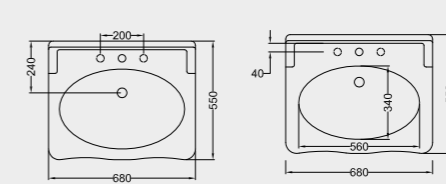
D24 BIDET FILO MURO
BIDET BACK TO WALL



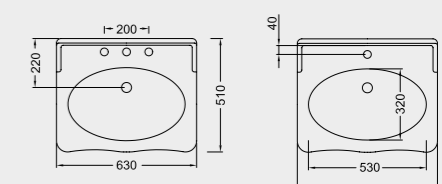
D21 LAVABO AD INCASSO 63
INSET WASHBASIN 63



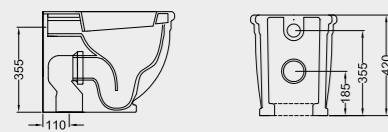
D15 LAVABO 68 + D16 COLONNA
WASHBASIN 68 + PEDESTAL



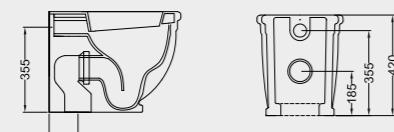
D19 LAVABO 63 + D16 COLONNA
WASHBASIN 63 + PEDESTAL



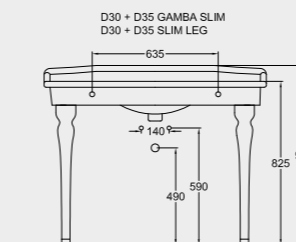
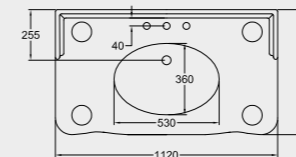
QUOTE NUOVI IMPIANTI
INSTALLATION ON NEW IMPLANTS



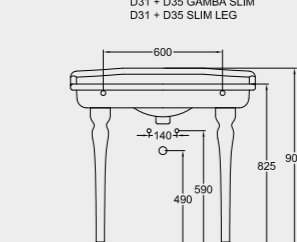
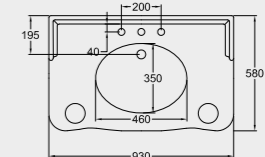
QUOTE PER IMPIANTI ESISTENTI
INSTALLATION ON EXISTING IMPLANTS



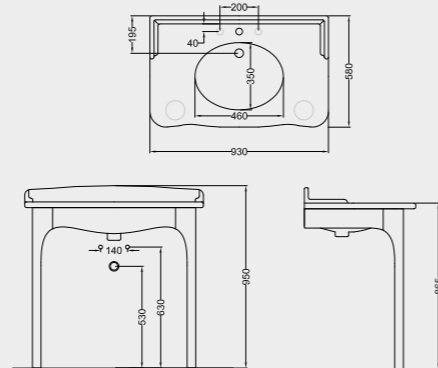
D30 CONSOLLE 112 + D35 GAMBA SLIM / D32 GAMBA
CONSOLE 112 + SLIM LEG D35 / LEG D32



D31 CONSOLLE 93 + D35 GAMBA SLIM / D32 GAMBA
CONSOLE 93 + SLIM LEG D35 / LEG D32

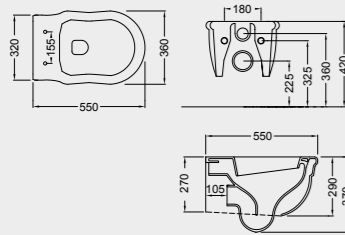


D99 STRUTTURA LEGNO NERA + CONSOLLE 93
BLACK WOOD FURNITURE + CONSOLLE 93

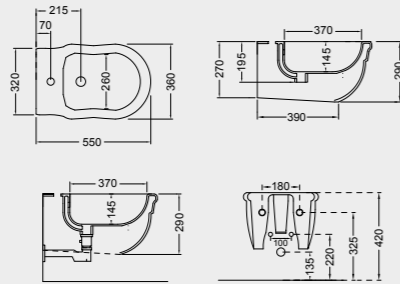


| A CURVE SCARICO PAVIMENTO VERTICAL OUTLET PLASTIC PIPE | | |
|---|-----------------|-----------------|
| P59 | P57 | P60 |
| DA 60 A 90 | DA 100 A 120 | DA 160 A 170 |
| FRDM 60 TO 90 | FRDM 100 TO 120 | FRDM 160 TO 170 |
| | | |

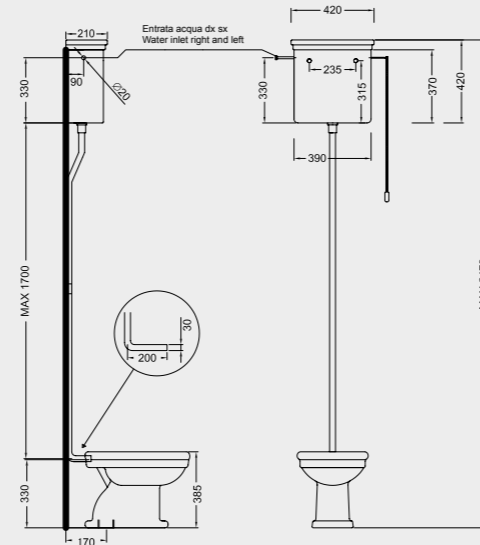
DW10 VASO SOSPESO
WALL-HUNG WC



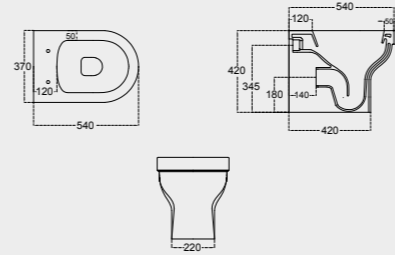
DW14 BIDET SOSPESO
WALL-HUNG BIDET



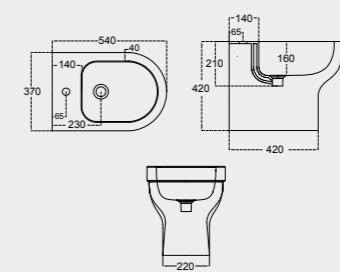
D50 CASSETTA ALTA + D59 CASSETTA ALTA CON COPERCHIO
HIGH CISTERN + HIGH CISTERN WITH LID



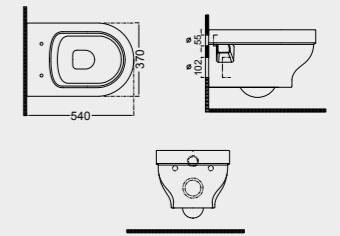
FO10 VASO A TERRA
BACK TO WALL WC



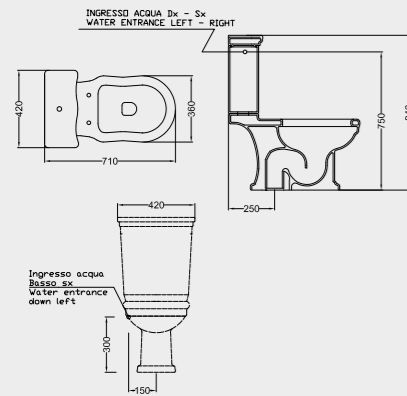
FO14 BIDET A TERRA
BACK TO WALL BIDET



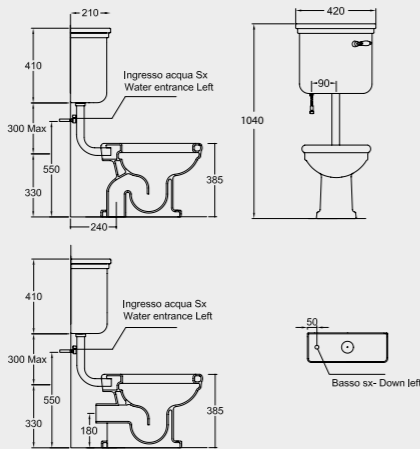
FOW10 VASO SOSPESO
WALL-HUNG WC



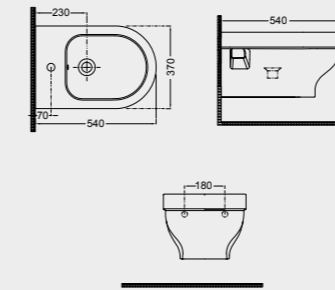
D12 VASO MONOBLOCCO SCARICO PAVIMENTO + D18 CASSETTA CERAMICA FUNZIONA CON 6 LITRI
CLOSE-COUPLED WC "S" TRAP + CERAMIC MONOBLOCK CISTERN NOMINAL FLUSH 6 LITERS



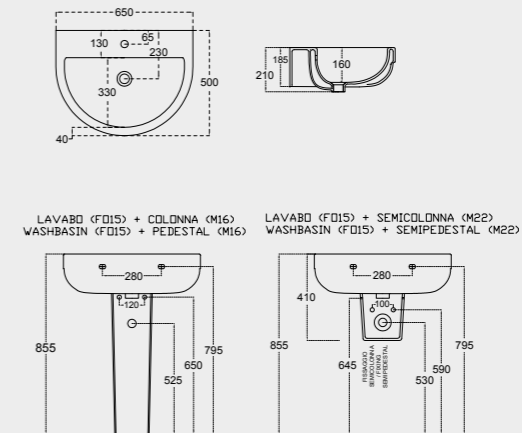
D58 CASSETTA CERAMICA A ZAINO
LOW LEVEL CISTERN



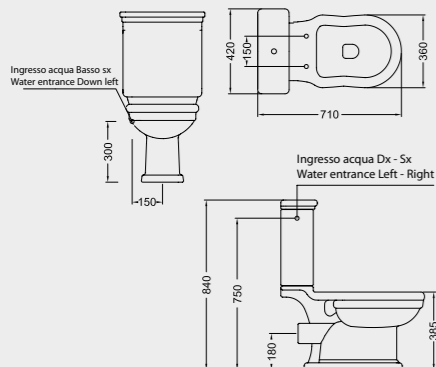
FOW14 BIDET SOSPESO
WALL-HUNG BIDET



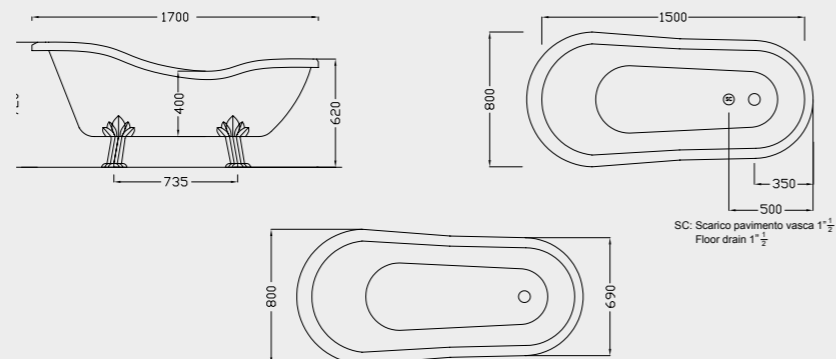
FO15 LAVABO 65
WASHBASIN 65



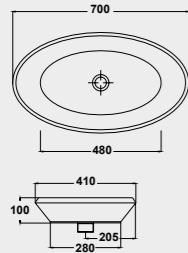
D13 VASO MONOBLOCCO SCARICO PARETE + D18 CASSETTA CERAMICA FUNZIONA CON 6 LITRI
CLOSE-COUPLED WC "P" TRAP + CERAMIC MONOBLOCK CISTERN NOMINAL FLUSH 6 LITERS



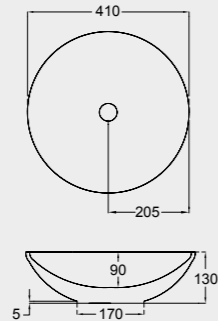
D60 - D61 - D62 - D63 VASCA
BATHTUB



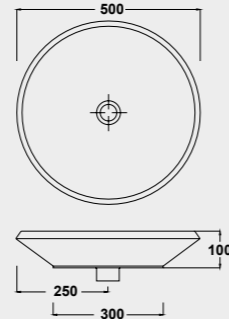
AC53 LAVABO D'APPOGGIO OVAL
70x41x10
OVAL COUNTERTOP WASHBASIN
70x41x10



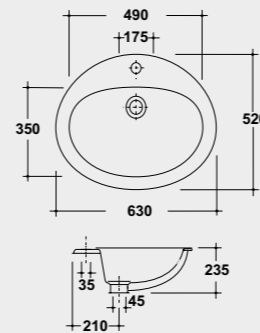
A42 LAVABO D'APPOGGIO POLIS
41x41x13
POLIS COUNTERTOP WASHBASIN
41x41x13



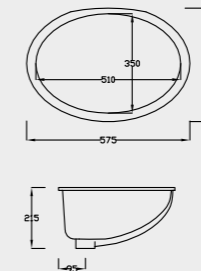
AC54 LAVABO D'APPOGGIO ROUND
50x50x10
ROUND COUNTERTOP WASHBASIN
50x50x10



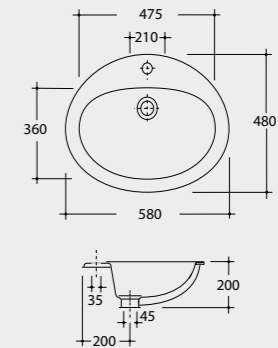
A 19
LAVABO DA INCASSO SOPRAPIANO
63x52x23,5
INSET WASHBASIN 63x52x23,5



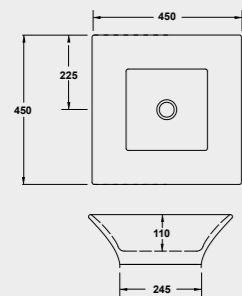
A 104
LAVABO SOTTOPIANO
UNDER COUNTER WASHBASIN



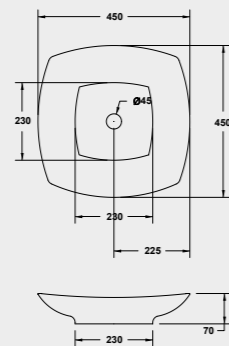
A 105
ASTRO LAVABO DA INCASSO 58x48x20
ASTRO INSET WASHBASIN 58x48x20



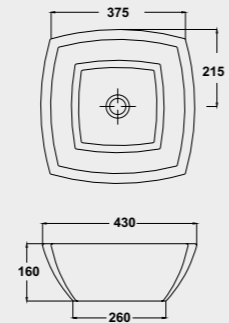
A44 LAVABO D'APPOGGIO SHED
45x45x15
SHED COUNTERTOP WASHBASIN
45x45x15



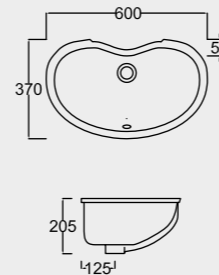
A20 LAVABO D'APPOGGIO SOUL450
45x45x7
SOUL450 COUNTERTOP WASHBASIN
45x45x7



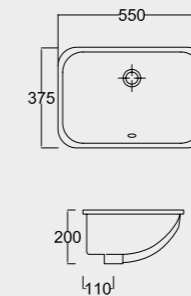
AC35 LAVABO D'APPOGGIO SQUARE
43x43x16
SQUARE COUNTERTOP WASHBASIN
43x43x16



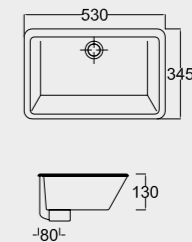
A 117
BEAN LAVABO SOTTOPIANO
60x37x20,5
BEAN UNDER COUNTER
WASHBASIN 60x37x20,5



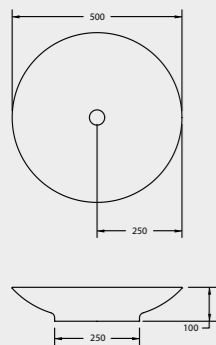
A 118
NETTUNO LAVABO SOTTOPIANO
55x37,5x20
NETTUNO UNDER COUNTER
WASHBASIN 55x37,5x20



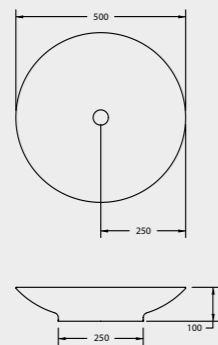
A 109
GEA LAVABO SOTTOPIANO 53x34,5x13
GEA UNDER COUNTER WASHBASIN
53x34,5x13



A24 SOUL 500 REI
LAVABO TONDO D'APPOGGIO
50x50x10
SOUL 500 REI COUNTERTOP ROUND
WASHBASIN 50x50x10



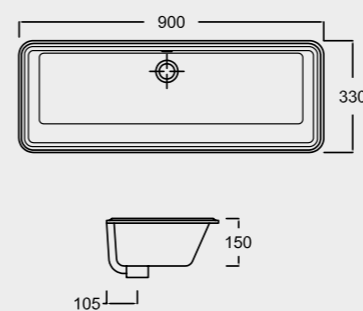
A21 SOUL 500
LAVABO TONDO D'APPOGGIO
50x50x10
SOUL 500 COUNTERTOP ROUND
WASHBASIN 50x50x10



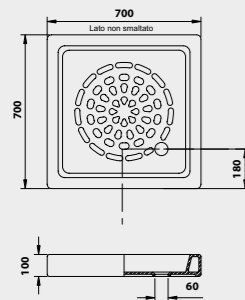
A45 COPRIPILETTA IN CERAMICA
CERAMIC DRAIN COVER



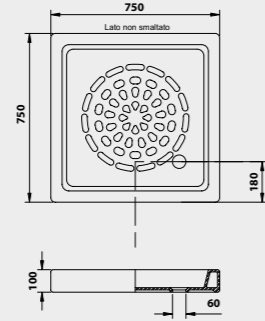
A 110
GEA LAVABO SOTTOPIANO 90x33x15
GEA UNDER COUNTER WASHBASIN
90x33x15



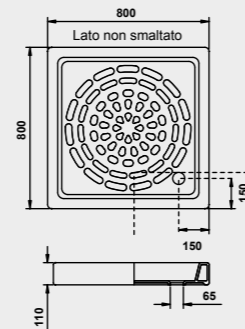
A 201
PIATTO DOCCIA 70x70
SHOWER TRAY 70x70



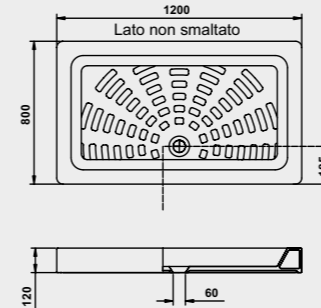
A 203
PIATTO DOCCIA 75x75
SHOWER TRAY 75x75



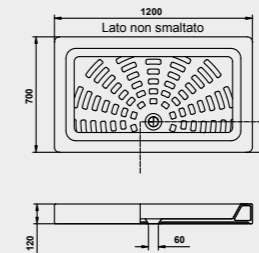
A 204
PIATTO DOCCIA 80x80
SHOWER TRAY 80x80



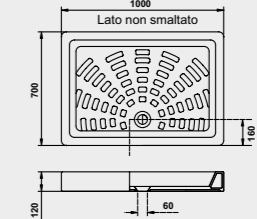
A 210
PIATTO DOCCIA 80x120
SHOWER TRAY 80x120



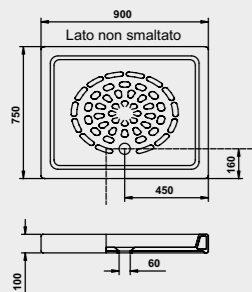
A 211
PIATTO DOCCIA 70x120
SHOWER TRAY 70x120



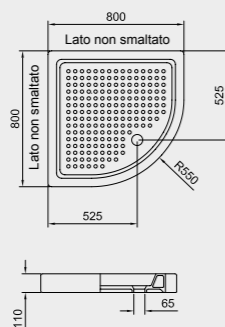
A 213
PIATTO DOCCIA 70x100
SHOWER TRAY 70x100



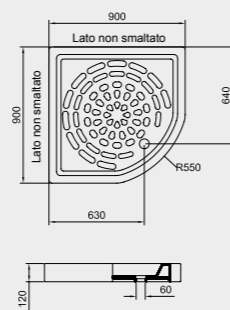
A 205
PIATTO DOCCIA 75x90
SHOWER TRAY 75x90



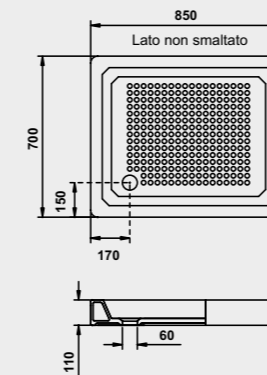
A 206
PIATTO DOCCIA ANGOLO 80x80
CORNER SHOWER TRAY 80x80



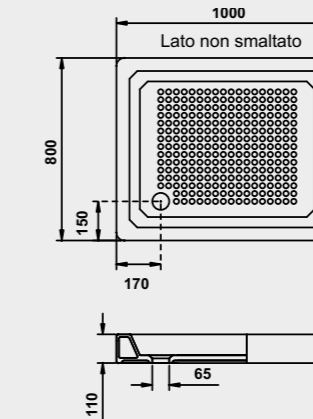
A 207
PIATTO DOCCIA ANGOLO 90x90
CORNER SHOWER TRAY 90x90



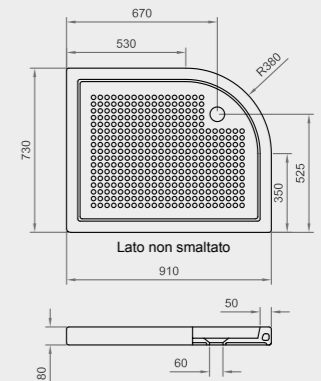
A 215
PIATTO DOCCIA 70x85
SHOWER TRAY 70x85



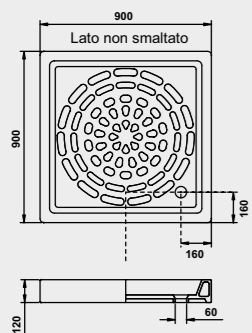
A 217
PIATTO DOCCIA 80x100
SHOWER TRAY 80x100



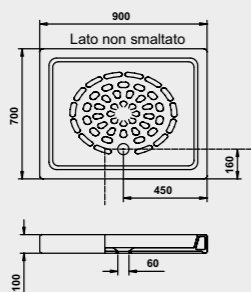
A 220
PIATTO DOCCIA ANGOLO DX 91x73x8
SHOWER TRAY CORNER RIGHT 91x73x8



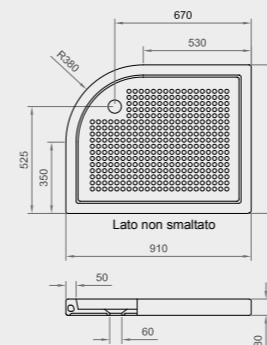
A 208
PIATTO DOCCIA 90x90
SHOWER TRAY 90x90



A 209
PIATTO DOCCIA 90x70
SHOWER TRAY 90x70



A 221
PIATTO DOCCIA ANGOLO SX 91x73x8
SHOWER TRAY CORNER LEFT 91x73x8

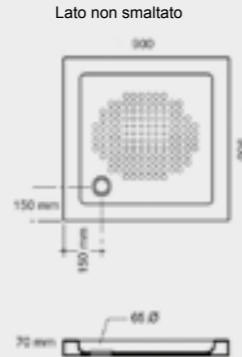


PIATTI DOCCIA / SHOWER TRAYS

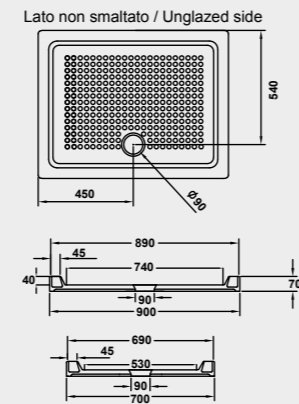
A 222 - A 223
PIATTO DOCCIA ANGOLARE
CORNERSHOWER TRAY



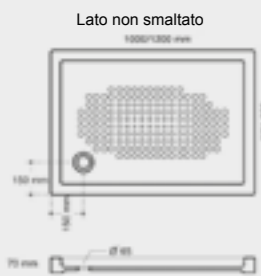
A 225
PIATTO DOCCIA
SHOWER TRAY



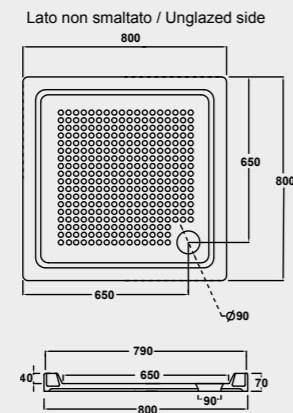
A 218
PIATTO DOCCIA
SHOWER TRAY



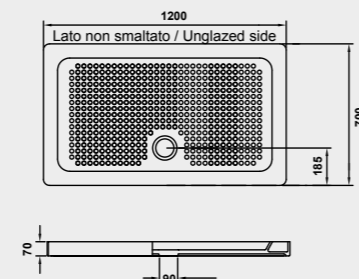
A 228 - A 229
PIATTO DOCCIA
SHOWER TRAY



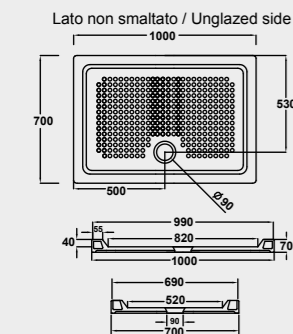
A 240
PIATTO DOCCIA
SHOWER TRAY



A 241
PIATTO DOCCIA
SHOWER TRAY



A 242
PIATTO DOCCIA
SHOWER TRAY



H I D R A D E S I G N E R S

SANDRO MENEGHELLO E MARCO PAOLELLI, ENTRAMBI CLASSE 1979, SI SONO LAUREATI AL POLITECNICO DI MILANO NEL 2004, SOTTO LA GUIDA DI P. RIZZATTO E R. PALOMBA. COLLABORANO CON HIDRA DAL 2005 E LA LORO ATTIVITÀ ALL'INTERNO DELL'AZIENDA SPAZIA DALLA PROGETTAZIONE DEL PRODOTTO ALLA SUA COMUNICAZIONE, NONCHÉ ALL'IDEAZIONE DI STAND PER LE FIERE E DI CORNER ESPOSITIVI.

CARLO URBINATI NASCE A ROMA DOVE INIZIA L'ATTIVITÀ NEL CAMPO DEL DESIGN E DELL'ARREDAMENTO, LA SUA PREPARAZIONE TECNICA ABBINATA ALLA SUA PASSIONE PER I MATERIALI E LE NUOVE TECNOLOGIE LO PORTANO, NEGLI ANNI 70, A PREDILIGERE IL RAPPORTO CON AZIENDE DEL SETTORE BAGNO, CON LE QUALI CONDIVIDE LE PRIME SPERIMENTAZIONI CON MATERIALI NUOVI PLASTICI.

H I D R A D E S I G N E R S

SANDRO MENEGHELLO AND MARCO PAOLELLI, BOTH BORN IN 1979, GRADUATED AT THE POLITECNICO DI MILANO, UNDER THE GUIDANCE OF P. RIZZATTO AND R. PALOMBA. SINCE 2005 THEY HAVE COLLABORATED WITH HIDRA, THEIR WORK WITH THE COMPANY RANGES FROM PRODUCT DESIGN AND COMMUNICATION, TO STAND DESIGN AND IN-STORE DISPLAY.

CARLO URBINATI WAS BORN IN ROME, WHERE BEGAN WORKING IN THE FIELD OF DESIGN AND FURNITURE; HIS TECHNICAL BACKGROUND AND HIS PASSION FOR MATERIALS AND NEW TECHNOLOGIES LED HIM, IN THE SEVENTIES TO PREFER A COOPERATION WITH COMPANIES IN THE BATHROOM BUSINESS WITH WHICH SHARED THE FIRST TRIALS WITH NEW PLASTIC MATERIALS.



**CERTIFICATO DEL SISTEMA
DI GESTIONE PER LA QUALITÀ**
QUALITY MANAGEMENT SYSTEM CERTIFICATE

Si dichiara che il sistema di gestione per la Qualità dell'Organizzazione:
We certify that the Quality Management System of the Organization:

HIDRA CERAMICA S.r.l.

Reg. No: 766 – A

Indirizzo/Address:

Via Falerina 31/e
01033 Civita Castellana VT Italia

È conforme alla norma/Is in compliance with the standard:

UNI EN ISO 9001:2008
ISO 9001:2008

Per i seguenti prodotti-servizi/For the following products-services:

Progettazione e fabbricazione di articoli sanitari in Vitreous China e Fire Clay
Design and manufacture of sanity products in Vitreous China and Fire Clay

EA: 15

Il mantenimento della certificazione è soggetto a sorveglianza annuale e subordinato al rispetto dei requisiti essenziali CERMET.
Maintenance of the certification is subject to annual survey and dependent upon the observance of CERMET basic requirements.

Rilascio certificato/Certificate issuance: 1999-03-25
Ultima modifica/Last modification: 2012-12-10
Prossimo rinnovo/Following renewal: 2015-12-11

Direttore Commerciale e Operativo
Sales and Operations Manager
Giampiero Belcredi

Direttore Generale
General Manager
Rodolfo Trippodo



SGQ N° 007A
SGA N° 0100
PRD N° 068B

FSM N° 0048
SSI N° 0060



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AD MENEGHELLO PAOLELLI ASSOCIATI
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